



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2012/94

May 22, 2012

To: All Member Publications

Sub: Outstanding Dues against M/s. Ruff Builders & Developers.

Dear Sirs,

We have been approached by M/s. Maxim Advertising Co. (Pvt.) Ltd. regarding their outstanding dues against M/s. Ruff Builders & Developers, a suspended client vide our Circular No.APNS/2010/121 dated May 24, 2010.

The agency has stated that the clients have not cleared their outstanding dues and now want to launch a new project in the media in the name and style of “**Margalla Hills**” located in Sector E-11, Islamabad and have already uploaded the details of this project on its website.

Member publications are hereby advised not to accept any advertisements of M/s. Ruff Builders & Developers and its new projects including “**Margalla Hills**” through any source till further advice by the APNS.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General

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