



All Pakistan Newspapers Society

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Ref. No. APNS/2011/145

July 22, 2011

**To: All Member Publications.
All Accredited Advertising Agencies**

**Sub: Restoration of Advertisements of
M/s. Dte of Public Relations, Pakistan Navy**

Dear Sirs,

Please refer to our Circular No. APNS/2011/144 dated July 18, 2011 regarding suspension of the business of the above clients on non-provision of bifurcation of account among advertising agencies on their panel.

We are pleased to inform you that the above clients has provided the following bifurcation of account among advertising agencies, hence their business is restored with immediate effect.

M/s. The Brand Partnership

For Tenders related to IT, Sports, Medical, Institutional ads on 23rd March, Recruitment Ads for Cadets and ads related to Commander Logistics at Karachi

M/s. Orient Advertising (Pvt.) Ltd.

For Tenders related to Estate and Works, Institutional ads on 6th September, Recruitment Ads for Short Service Commission, Ads related to Commander Karachi and NHQ attached Units at Karachi

M/s. Creative Junction (Pvt.) Ltd.

For Tenders related to Housing, Education, Hydrography, Institutional Ads on 14th August, Recruitment ads for Sailors and ads related to Commander Coast and Commander Pakistan Fleet at Karachi.

Member publications are hereby advised to accept the advertisements of the above clients as per above arrangements:

Thanking you.

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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