



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref:APNS/2019/124

November 22, 2019

**To: All Member Publications**

**Sub: Registration for AdAsia 2019**

Dear Sirs,

You are aware that AdAsia 2019 is scheduled from 2nd – 5th December at Alhamra Arts Council, Lahore. World class speakers such as Richard Quest of CNN International (Watch Video) <<https://www.facebook.com/watch/?v=339053923455305>>, Randi Zuckerberg Facebook (Video) <<https://www.facebook.com/watch/?v=341939516477605>>, Peter Draper Manchester United, Sir Martin Sorrell - WPP, Fernando Machado – Burger King (Video) <<https://www.facebook.com/watch/?v=1398682243604627>>, Tom Goodwin (Video) <<https://www.facebook.com/watch/?v=604867253330410>>, and Cory Richards - Photographer & Adventurer- and many more will be speaking the three day gathering.

The Chairman AdAsia 2019, Mr. Sarmad Ali has offered a special registration rates of Rs.20,000/- for APNS members. For perspective please note that this is 50% discount over the normal rates of Rs.40,000/-.

The fee includes 3 days of conference at Alhamra, and dinners and entertainment evenings at the Lahore Fort, Qawali Night at Iqbal Park, Bulleh Shah Night at Food Street, and the farewell Macau Night at PC Lahore.

Payment for registration fee can be made through cheques in the name of “Pakistan Advertising Association” and should be sent to Hammad Tariq at Pakistan Advertising Association, Plot No. ST-4, Block 3, Adjacent Gulshan Flyover, Opposite T.O Clinic Gulshan-e-Iqbal, Rashid Minhas Road Karachi-75300, Telephone No: [021-34961933](tel:021-34961933), [021-34961954](tel:021-34961954). Payments can also be transferred to MCB, Maryum Centre, Karachi. IBAN: PK97MUCB1084488001006200 Account Title: Pakistan Advertising Association Branch Code: 1397 Swift Code: MUCBPKKA . Receipt of bank transfer should be emailed to [adasia@terrabizgroup.com](mailto:adasia@terrabizgroup.com).

Thanking you,

Yours faithfully,

-s/d-

( Dr. Tanvir A. Tahir )  
Executive Director

APNS

