



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2023/114

22-Nov-23

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names).
Please enlist these clients and update your record.

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. North Bridge View, Com-5 Row No.A, Block-1, KMC United Workers CHS, Gulshan-e-Kaneez Fatima, Project No.01, Sector # 3, Scheme-41 Surjani, Karachi	M/s. Marketing & Advertising (Pvt.) Ltd.
2	M/s. Prime Properties, Shop # 01, Plot No.59-C, Street No.24, Tauheed Commercial DHA, Phase-V, Karachi.	M/s. Mindread Advertising
3	M/s. Arsh Industries (Smc-Pvt.) Ltd., 261, Block F1, Jhelum Road Wapda Town, Lahore. Ph: 35181539	M/s. Oktopus 360 Media

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Air International Travel Services, Islamabad.	No new agency appointed	M/s. Advertisement & Documentaries Syndicate.

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency/MBH</u>
1	M/s. Educational Services Ltd., 10-11, Gurumangat Road, Gulberg III, Lahore.	<u>M/s. GroupM Pakistan:-</u> for Homebridge <u>M/s. Starcrest:</u> for Beaconhouse

Thanking you,

Yours faithfully,
-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS