



All Pakistan Newspapers Society

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December 22, 2011

**To: All Member Publications
All Accredited Advertising Agencies**

Sub: Suspension of Federal Govt. Advertisements

Dear Sirs,

We have to inform you that the Federal Government has failed to clear the dues of advertising agencies despite various reminders and notices. The agencies are facing extraordinary delay in the payment of their bills against various government departments including devolved Ministries and the Ministry of Information & Broadcasting.

We have therefore, decided to suspend the advertisements of all Federal Govt. departments / ministries with immediate effect. However, in the first stage, all display advertisements of Federal Government Departments / Divisions / Ministries, autonomous and semi-autonomous bodies under control of Federal Government would be suspended. If the Federal Government would not respond positively till December 31, 2011, the classified ads of Federal Government clients will be also suspended.

We hereby advise all member publications not to accept any display advertisement of Federal Government clients routed directly or through any source. The accredited agencies are also advised not to release any display ads of the Federal Government clients. Please note that in case of violation of this directive, we shall be constrained to take punitive action as per the rules of the Society

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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