



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2015/12

January 23, 2015

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Aesthetics Cosmetic Center, 42/A, C/I Gulberg III, Lahore. Ph: 042-35871002-3	M/s. 4 Square Communications
2	M/s. Lasbela University of Agriculture, Water and Marine Sciences, Uthal, District Lasbela, Balochistan. Ph: 0853-610846 Fax: 610294	M/s. Hawk Advertising & Communications
3	M/s. Fecto Cement Ltd., 35, Darul Aman Housing Society, Block 7/8, Shahrah-e-Faisal, Karachi. Ph: 34530120-2 Fax: 34530123	M/s. Interflow Communications
4	M/s. The Career Makers, Opp. Butt Sweets, Wahdat Road, Muslim Town Morr, Lahore. Ph: 042-37506751	M/s. Midas Communication
5	M/s. Westminster International School & College, Khem Karan Road Kasur. Ph: 049-2764429	M/s. Midas Communication
6	M/s. Khayal & Sons (Pvt.) Ltd., House No.03, Kaghan Road, F-8/3, Islamabad. Ph: 051-2287770 Fax: 2287771	M/s. Oktopus 360 Media
7	M/s. The Monthly Moalij, 10-Barkat Lodge, First Floor, Aram Bagh Road, Karachi. Ph: 32628814, 35462963	M/s. Repcom Advertising
8	M/s. Latif Manpower Services, House No.E-479/1, First Floor, Street No.10, Block-C, Siddiqui Road, Cinema Stop, Nishat Colony, Cantt. Lahore. Ph: 35747456-7 Fax: 37164611	M/s. Unity Advertising & Marketing
9	M/s. A.M. International, 1st Floor, Imran Plaza, 12 Durand Road, ( Habib Ullah Road), Ghari Shahu, Lahore. Ph: 042-36363430 Fax: 36311932	M/s. Unity Advertising & Marketing
10	M/s. Al Najam International Recruiters, T9, 3rd Floor, Capri Centre, Firdous Market, Gulberg III, Lahore. Ph: 35944416-9 Fax: 359444420	M/s. Unity Advertising & Marketing

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Millennium Land Development, (New Lahore City), 29-B, Main Gulberg, Lahore. Ph: 042-35716718-9 Fax: 35716725	No new agency appointed	M/s. Orient Communications

## III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Universal Service Fund, 5th Floor, Habib Bank Tower, Jinnah Avenue, Islamabad. Ph: 9212308-9 Fax: 9214261	<u>M/s. Maxim Advertising:</u> for Classified Ads ( Job Opportunities, Inviting Bids of Optic Fiber Program, Engagement of Consultants and Technical Auditors.)  <u>M/s. Orient Advertising:</u> for Display Ads (Corporate Ads and Rural Telecom Program), Classified Ads (Special Projects and Event Management.)  <u>M/s. Ideas Workshop:</u> for Display Ads (Speical Project), Broadband, Optic Fiber Program & Annual Report), Classified Ads (inviting to Bids for Broadband Projects, Procurement of Equipment inviting to Bids for Rural Telecom Project)

Thanking you,

Yours faithfully,

-s/d-

( Sarmad Ali )  
Secretary General

( M/s. Manhattan Pakistan cleared )

ال پاکستان نیوز پیپرز سوسائٹی