



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2017/11

23-Jan-17

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Apple School, Nasr Chambers, Plot No.1, Commercial Centre, MPCHS, E-11/3, Islamabad. Ph: 051-2318225	M/s. Future Vision Advertising
2	M/s. Blue Properties, Flat No.6, First Floor, Commercial Area, Tech Society, Lahore. Ph: 042-35965176-77	M/s. Future Vision Advertising
3	M/s. Suburb Properties, Plot No.B-6, Sector 12, Surjani, KDA Scheme 41, Karachi. UAN: 111-425-426	M/s. Hayder Ali Communications
4	M/s. Gemini Developers, Opp: Yusra Medical College, DHA II, Gate No.1 Humak, Islamabad Rural.	M/s. Manhill Advertising & Marketing (for Gemini Tower, Islamabad and INTERIA)
5	M/s. Kings College of Health Sciences, Police Lines Road, Sahiwal. Ph: 040-4505456	M/s. Revolution Media
6	M/s. Vertex Marketing (Pvt.) Ltd., 210-211, 2nd Floor, Block-8, Shaukat Complex, Super Market, F-6 Markaz, Islamabad. UAN: 111-111-077 Fax: 051-2820769	M/s. Revolution Media
7	M/s. Abbas Developers, 3rd Floor, Bahawalpur Trade Centre, Bahawalpur. Ph: 062-2877199	M/s. Revolution Media (for Florets Luxury Apartments)
8	M/s. Waqas Chemicals, Akhund Abdul Rehman Street, Jodia Bazar, Karachi. Ph: 35470780	M/s. Solution1
9	M/s. WEBSOL, Suite # 101, Clifton Shopping Arcade, Block # 5, Near: Boat Basin, Clifton, Karachi. Ph: 35470780	M/s. Solution1
10	M/s. Pakistan Mortgage Refinance Co. Ltd. 3rd Floor, Block-B, FTC Building, Shahrah-e-Faisal, Karachi. Ph: 35633367	M/s. The Brand Partnership

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Pak Datacom Ltd., 3rd Floor, Umar Plaza, Blue Area, Islamabad. Ph: 2344123 Fax: 2344111	M/s. Channel 7 Communications	M/s. TNI Communications

2	M/s. Quick Food Industries (Pvt.) Ltd., 138-D, P.E.C.H.S., Block-2, Tariq Road, Karachi. Ph: 34552227 Fax: 34555528	M/s. Oktopus 360 Media (for Frozen Foods Monsalwa)	M/s. The Circuit (Pvt.) Ltd.
3	M/s. Murree Brewery Co. Ltd..	No new agency appointed	M/s. The Brand Partnership
4	M/s. Arqam Educational Society.	No new agency appointed	M/s. MHN Communications

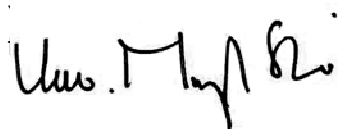
III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH(s)</u>	<u>Creative Agency</u>
1	M/s. IFLIX (Pvt.) Ltd., CA-1, 6th Floor, Mall Square, Phase-5, DHA, Karachi.	M/s. Group M Pakistan (Pvt.) Ltd.	
2	M/s. The Paracha Textile Mills Ltd., (Ghee Unit) A/22, S.I.T.E., Mauripur Road, Karachi. Ph: 32561101-5 Fax: 32561873	M/s. Group M Pakistan (Pvt.) Ltd. (for Olivola, Mezan and DiDil)	M/s. Adcom (Pvt.) Ltd.

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Allied Bank Limited, 3-4 Tipu Block, Main Moulevard, New Garden Town, Lahore. Ph: 042-5380043	M/s. Fourays Advertising (Pvt.) Ltd: for Product & Corporate Ads M/s. Orient Communications: for Wanted and Notices. (M/s. Blitz Advertising cleared)
2	M/s. Central Directorate of National Savings, Saving House 23-N, Civic Center, Markaz G-6, Islamabad. UAN: 111-267-268 Fax: 9215761	M/s. M Communications: for Pansioners Benefit Account, Saving Account, Draw Result of Rs.40,000/-, Rs.200/- and Auction Notices. M/s. Midas Communications: for Special Saving Certificate Account, National Saving Bonds, Draw Results of Rs.15000/-, Rs.1500/-, Rs.750/- & Rs.100/-, Show Cause Notice, Short Term Certificate, Bahbood Saving Certificate and Situation Vacant. M/s. Manhattan Communications: for Defence Saving Certificate, Regular Income Certificate, Draw Result of Rs.25000/-, Rs.7500/- and Tender Notices. (M/s. Channel 7 Communications cleared)
3	M/s. National Highway Authority, 27-Mauve Area, G-9/I, Islamabad. Ph: 051-2355506 Fax: 2351446	M/s. Midas Communications: for Classified Ads of Balochistan Region, Northern Areas & Gilgit Baltistan. M/s. M Communications: for Classified Ads of Punjab Region & Motorways (M-1, M-2, M-3 and M-4 Offices) M/s. Channel 7 Communications: for Classified Advertisements of Sindh Region. M/s. Orient Communications: for Classified Advertisements of KPK Region.
4	M/s. Syngenta Pakistan Ltd., 15th Floor, Al-Tijarah Centre, 32-1-A, Block-6, P.E.C.H.S., Main Shahrah-e-Faisal, Karachi. Ph: 38677200 Fax: 38677233	M/s. JWT Asiatic: for Virtako and NT 6621 (Corn Seeds) M/s. Oktopus 360 Media: for Axial.

Thanking you,



(Umer Mujib Shami)
Secretary General, APNS