



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2017/12

January 23, 2017

To: All Member Publications

Dear Sirs,

We are in receipt of a letter No.6(1)/2016-PCP dated December 29, 2016 received here on January 03, 2017 from Press Council of Pakistan wherein it has been requested to send one complimentary copy on daily basis to Press Council.

We reproduce hereunder the above letter, which is self-explanatory, for your information and compliance.

“ **Sub: Request for Complimentary Copies of Newspapers** ”

Press Council of Pakistan (PCP) is an autonomous body which was established through Ordinance 2002 with a mandate to ensure and monitor ethical standards of practice for Pakistan's print media and news agencies. The PCP endeavors to work hand in hand with the journalist community for the promotion of ethical and responsible press in the country.

2. *PCP is scanning local newspapers to take action in the light of PCP's Ethical Code of Practice and National Action Plan. Due to financial constraints, it is not possible for PCP to purchase all local / national dailies for this purpose. It is, therefore, requested that Editors / Management of the member dailies may please be advised to provide complimentary copies of their newspapers to PCP on regular basis.*

(Rafique Ahmed Dahar)
Registrar “

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

Encl.: As above.