



All Pakistan Newspapers Society

(Registered Under Societies Registration Act XXI of 1860)

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To: All Member Publications

Sub: APNS SOUVENIR FOR 21st AWARDS CEREMONY

Dear Sirs,

We are pleased to inform you that the 21st Annual Awards Ceremony is scheduled to be held in the 2nd half of March, 2011 wherein, the President of Pakistan, Mr. Asif Ali Zardari has been requested to grace the occasion as Chief Guest.

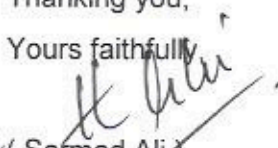
On this occasion, the APNS has planned to bring out a Special Souvenir. The Souvenir will include interesting details pertaining to newspapers industry, the role and significance of print media and pictorial section covering different aspects of the newspaper and advertising industry. It will also contain advertisements of the advertising agencies, member publications and clients.

We are thankful for the cooperation and support extended in the past by you which made these ceremonies a great success. We earnestly hope that this year, too, your support will be extended in the same manner.

We shall be grateful if we receive the advertisements at your earliest. The advertisement tariff and technical data is enclosed herewith.

Thanking you,

Yours faithfully,


(Sarmad Ali)
Secretary General