



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2016/19

February 23, 2016

**To: All Member Publications  
All Accredited Advertising Agencies**

**Sub: ADFEST 2016**

Dear Sirs,

We have been approached by Pakistan Advertising Association that ADFEST 2016 is being held in Pattaya, Thailand from March 16 to March 19, 2016.

ADFEST 2016, under the theme "Creative Intelligence", reflects how creative minds are required to communicate intelligently with people through increasing channels in a continuously changing communication landscape. Our industry needs people who can not only process information and crunch data but also tell stories and engage minds.

ADFEST 2016 will be held during 16-19 March, 2016 at the Pattaya Exhibition and Convention Hall (PEACH), Royal Cliff Hotels Group, Thailand. For more information and registration, visit [www.ADFEST.com](http://www.ADFEST.com)

The delegate fee structure is as under :

<b>Full Delegate</b>	THB 35,000
<b>Young Delegate</b> (must be 28 y. o. or younger i.e. born after 19 March 1987)	THB 22,000
<b>Student</b> ( must be a full-time student at an academic institution)	THB 15,000

The member publications and the accredited agencies who intend to attend the above event, are requested to contact the following :

Mr. Waleed, Cell # 0332-2578608  
Mr. Zeeshan Khan, Cell # 0321-8268437

Thanking you,

Yours faithfully,

-s/d-  
( Dr. Tanvir A. Tahir )  
Executive Director, APNS

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