



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2018/14

February 23, 2018

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Sapphire Retail Limited, 7-A/K, Main Boulevard, Gulberg II, Lahore. UAN: 042-111-000-100	M/s. Brainchild Communications Pakistan
2	M/s. EFU Life Assurance Ltd., 37-K, Block-6, PECHS, Karachi. UAN: 111-338-111 Fax: 34535079	M/s. G. H. Thaver & Co. ( for Notices, Announcements, Recruitments and Financial Ads ) ( M/s. JWT Asiatic / M/s. T Media cleared )
3	M/s. HIRTRC Construction, A-2, Ahmed Apartment, Street No.5, Gulraiz II, Rawalpindi. Ph: 051-2502825 Fax: 5508040	M/s. Oktopus360 Media
4	M/s. S A Gardens, Main G.T. Road, Near: Kala Shah Kaku Interchange, Lahore.	M/s. Revolution Media
5	M/s. NFC-Institute of Engineering & Fertilizer Research, Jaranwala Road, Faisalabad. Ph: 041-9220355-57 Fax: 9220360	M/s. Revolution Media
6	M/s. Peridot Products (Pvt.) Ltd., 4th Floor, Lakson Square, Building No.03, Sarwar Shaheed Road, Karachi. Ph: 35688661 Fax: 35680576	M/s. Synergy Advertising
7	M/s. La Casa Builder & Developers, Mezzanine Floor, M1 & M2, Plot # 5-C, Stadium Commercial Lane-2, Phase V, DHA, Off. Khayaban-e-Shamsheer, Karachi.	M/s. TNI Communications ( for Lacasa One Mall & Residencia, Karachi )
8	M/s. Alliance Plus Co., Mezzanine Floor, 37-C, 13th Comm. St. Ph II Ext. DHA, Karachi. Ph: 35312451	M/s. The Brand Partnership
9	M/s. Sanghar Associates, Suite # M1, Mezzanine Floor, Good Time Apartment, SB-44, Opp: Baitul Mukarram Masjid, Main University Road, Gulshan-e-Iqbal, Block 13-B, Karachi. Ph: 34967344	M/s. The Brand Partnership ( for Sachan City Gwadar )

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF AGENCY

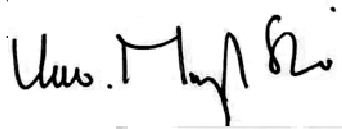
<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Konnect Holden (Pvt.) Ltd., KHL House No.294, Street No.3, Sector I-9/3, Islamabad. Ph: 051-4859001	M/s. M Communications	M/s. Synergy Advertising

2	M/s. Dewan Motors (Pvt.) Ltd., Karachi.	No new agency appointed	M/s. Pirana Advertising
3	M/s. Pioneer Cables Ltd., Karachi.	No new agency appointed	M/s. G.H. Thaver & Co.
4	M/s. ePlanet Communications (Pvt.) Ltd.	No new agency appointed	M/s. Media Axis
5	M/s. TPL Trakker Limited.	No new agency appointed	M/s. JWT / M/s. T Media

### III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Housing Directorate Naval Headquarters at PNS Zafar, Islamabad. Ph: 051-20062897 Fax: 9261102	<u>M/s. RG Blue Communications:</u> for Naval Anchorage Gawadar.  <u>M/s. The Brand Partnership (Pvt.) Ltd.:</u> for other than Naval Anchorage Gawadar.
2	M/s. National Transmission & Despatch Company. Ltd., (NTDC) G-63 WAPDA House, Lahore. Ph: 042-99204881 Fax: 99204882	<u>M/s. Interlink Advertising:</u> for GENCO-I, II  <u>M/s. M Communications:</u> for GENCO-III, IV and PITC  <u>M/s. Midas Communications:</u> for NTDC  ( M/s. Adgroup cleared )
3	M/s. Overseas Pakistanis Foundation, Shahrah-e-Jamhuriat, G-5/2, Islamabad. Ph: 9202457-59 Fax: 051-9211613	<u>M/s. Channel 7 Communications:</u> for Education Division, Housing and Works Division.  <u>M/s. Manhattan Communications:</u> for Welfare & Services Division.  <u>M/s. M Communications:</u> for HR/Administration & Training Division.  ( M/s. Adgroup cleared )
4	M/s. Pakistan Kuwait Investment Company (Pvt.) Ltd., Finance and Trade Centre, 4th Floor,  Block-C, Shahrah-e-Faisal, Karachi. Ph: 35660741-4 Fax: 35683669	<u>M/s. Marketing &amp; Advertising:</u> for Product / Services Specific Ads.  <u>M/s. Corporate &amp; Marketing Communications:</u> for Corporate Ads.  ( M/s. Mass Advertising cleared )

Thanking you,



( Umer Mujib Shami )  
Secretary General  
APNS

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