



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2024/15

23-Feb-24

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names).  
Please enlist these clients and update your record.

## I) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Fauji Fertilizer Company Ltd., Lahore Trade Center, 11-Shahrah-e-Aiwan-e-Sanat-o- Tijarat, Lahore. Ph: 36369137-40	M/s. Firebolt63 (Pvt.) Ltd.	M/s. Interflow Communications
2	M/s. Defence Housing Authority (Peshawar) Office:DHA Peshawar, Near Nasir Bagh Road, Peshawar. Ph:091-7259155	M/s. Manhill Advertising  (For DHA Peshawar throught Star Marketing)	M/s. Synchronize Media

## II) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency/MBH</u>
1	M/s. Royal Developers, Pak Valley Housing Scheme, Main Sharqpur Road, Lahore. UAN: 111-786-686	M/s. Manhill Advertising: for Royal Garden.  M/s. Dynamic Media: for Pak Valley Housing Scheme.

Thanking you,

Yours faithfully,

-s/d-

( Dr. Tanvir A. Tahir )  
Executive Director, APNS

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