



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2021/38

April 23, 2021

**To: All Member Publications /
Concerned Advertising Agencies**

Sub: Ads of OGDCL on Commercial Rate

Dear Sirs,

Please refer our Circular No.APNS/2021/21 dated March 19, 2021 wherein we had advised to publish the ads of M/s. Oil & Gas Development Company Ltd. (OGDCL) through PID only.

We have to inform you that M/s. Oil & Gas Development Company Ltd. have approached us that they are a public listed company incorporated under the Companies Act 2017 and listed on Pakistan Stock Exchange. The Board of Directors of the OGDCL has advised the management to place advertisements on commercial rates.

We have decided to withdraw our above referred circular and allow OGDCL to place their advertisements on commercial tariff rate with immediate effect. The clients, on our request, have assured to observe 25% quota for regional publications.

The member publications are advised to accept the ads of M/s. Oil & Gas Development Company Ltd. on commercial tariff rates through their listed agencies. Please follow our Circular No.APNS/2018/132 dated November 12, 2018 for enlistment of advertising agencies of OGDCL.

Thanking you.

Yours faithfully,

(Nazafreen Saigol Lakhani)
Secretary General, APNS

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