



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref:APNS/2013/115

May 23, 2013

**To: All Member Publications
All Accredited Advertising Agencies**

Sub: Suspension of Federal Govt. Advertisements.

Dear Sirs,

We have to inform you that the Federal Government has failed to clear the outstanding dues including dues related to the devolved Ministries despite our consistent efforts. We have therefore decided to suspend all kind of advertisements of Federal Government with effect from May 23, 2013.

We hereby advise all member publications / advertising agencies not to publish / release any ad of Federal Government Departments / Ministries / Divisions / Autonomous and Semi-autonomous bodies, under control of Federal Government from the issues of May 24, 2013. Please note that in case of violation of this directive, we shall be constrained to take punitive action as per rules of the society.

We have to advise you that if you have any confusion on the status of any advertisement whether it received directly or through PID, please refer the same to the APNS and do not publish without approval of the APNS Secretary General or the Executive Director to avoid confusion or ambiguity.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General

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