



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2023/52

23-May-23

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names).
Please enlist these clients and update your record.

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. China Builders & Developers, III-B, 1/15, Block-B, Nazimabad, Karachi. Ph: 36721842	M/s. Oktopus 360 Media (for China Hilton Residency and China Great Wall Residency)
2	M/s. Beauty Brands International, 416 - G4, Main Boulevard, Johar Town, Lahore. Ph: 042-35315066-67 Fax: 35315068	M/s. Wings Media

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Emirates, Dubai, United Arab Emirates, Ph: +9714 708 1111	M/s. IG Square Pakistan	M/s. Prestige Communications
2	M/s. The Hub Power Company Ltd., 11th Floor, Ocean Tower, Block-9, Main Clifton Road, Karachi. Ph: 35874677-86	M/s. RG Blue Communications	M/s. JWT Asiatic
3	M/s. Cadet College Sanghar,	No new agency appointed	M/s. Hawk Advertising

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director