



All Pakistan Newspapers Society

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Ref: APNS/2011/131

June 23, 2011

All Member Publications

All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

S.No. Clients Name & Address

Accredited Advertising Agencies

1 M/s. Auriga Urban Pest Management,
33 KM Multan Road, Lahore.
Ph: 35380256-7 Fax: 35380460-1

M/s. Creative Junction (Pvt.)
Ltd.

2 M/s. Syed Corporation,
Plot No.65, I&T Center, G/8-1, Islamabad.
Ph: 2253636, 2280621-3 Fax: 2280686

M/s. Evernew Concepts (Pvt.) Ltd.

3 M/s. Official Assignee of Karachi,
Administrator General of Sindh,
Official Liquidator,
High Court of Sindh, Old Annexe,
Karachi. Ph: 9203129

M/s. Insync Marketing & Advertising

4 M/s. Town Municipal Administration
Local Govt. Saddar Town Karachi,
KRS Captain Road, Near Haqqani Chowk,
New Challi, Karachi.
Ph: 99211429 Fax: 99213061

M/s. Maxim Advertising Co.

5 M/s. North Sindh Urban Services Corp.,
A-14 Sindhi Muslim Cooperative Housing
Society,
Airport Road, Sukkur. Ph: 071-9310866,
5633851

M/s. Midas Communications

6 M/s. Ace Institute of Health Sciences,
6-P, Model Town Extension,
(behind NESPAK Offices),
Lahore.
Ph: 35165723-35161016 Fax: 35175674

M/s. Unity Advertising Agency.

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

S.No. Client Name & Address

New Advtg Agency

Outgoing Agency

1 M/s. Al Jadid Manpower Services,
211, Business Avenue, Block-6,
P.E.C.H.S, Shahrah-e-Faisal,
Karachi. Ph: 34520960 Fax: 34520208

No new agency appointed

M/s. BBCL (Pvt.) Ltd.

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<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
2	M/s. Samsung Gulf Electronics FZE, Office No.4, First Floor, Park Lane Tower, 172 Tufail Road, Lahore Cantt. Ph: 36622556-60 Fax: 36622561	M/s. Adcom (Pvt.) Ltd. (for Mobile Phone Deptt.)	M/s. Group M Pakistan (Pvt.) Ltd.

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Air Univeristy, PAF Complex, Sector E-9, Islamabad. Ph: 9262557-9 Fax: 9260158	M/s. Channel 7 Communications: for Tender Notices, Pre-qualifications and Vacancy Announcements. M/s. Hawk Advertising: for Admission Campaign for 2011 and Admissions in English Language Courses.
2	M/s. Pak Suzuki Motor Co. Ltd. DSU-13, Pakistan Steel Industrial Estate, Bin Qasim, Karachi. Ph: 34723551-8 Fax: 34723521-3	M/s. Evernew Concepts: for Suzuki Swift M/s. Orient Advertising: for other than Suzuki Swift.

Thanking You,

Yours faithfully,

-s/d-

Sarmad Ali
Secretary General

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