



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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June 23, 2012

To: All Member Publications

Sub: Clearance Irregularities

Dear Sirs,

We have observed that some member publications do not observe the clearance procedure and rules which badly affects the functioning of the Secretariat.

Some member publications have started allowing extensions to advertising agencies on their own after having lodged their complaints with the APNS, while the suspension process of the agency on default has been initiated. These extensions or deferrals of complaints have been in practice for quite sometime which has hampered the clearance system of the Society.

You would appreciate that as per rules of the Society, no member publications having lodged its complaints with the APNS, can accept direct payment or give extensions to the agency on its own as it would mean a parallel clearance system of the newspapers concerned. This practice not only negates the efforts of the Secretariat to get the clearance of dues but also delays payment to other publications.

We have therefore, decided to inform you that any extension after lodging complaints with the APNS, will be considered withdrawal of the complaint and the APNS will not pursue the clearance of such reported dues.

We hope that the member publications will strictly abide by the clearance procedure and rules in their own interest.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

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