



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref: APNS/2018/84

July 23, 2018

**To: All Member Publications**

**Sub: No Election Campaign Ads after July 23, 2018**

Dear Sirs,

We have to inform you that the Election Commission of Pakistan has notified that the Election Campaign for General Elections 2018 shall come to an end w.e.f. the midnight falling between the 23<sup>rd</sup> and 24<sup>th</sup> July, 2018 and advised to avoid telecasting / publishing advertisements or such written material for the purpose of political campaign after the above stipulated time.

We, therefore, advise all member publications to strictly adhere to the above instructions and ensure that no political advertisement be published after July 23, 2018 i.e. in the issues of July 24 and July 25, 2018.

Thanking you,

Yours faithfully,

( Sarmad Ali )  
Secretary General  
APNS

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