



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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September 23, 2015

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

| <u>S.No.</u> | <u>Clients Name & Address</u> | <u>Accredited Advertising Agencies</u> |
|--------------|--|---|
| 1 | M/s. Jinnah Muslim Law College, 93-95 Aabpara Market, G-6/1-1, Islamabad. Ph: 051-2271050 | M/s. Ad World (Pvt.) Ltd. |
| 2 | M/s. South Asia Pakistan Terminals Ltd., No.1 Container Port Road, Keamari South, Karachi. Ph: 32862771-75 Fax: 32862770 | M/s. G.H. Thaver & Co. |
| 3 | M/s. Sania Qureshi, 19-B, Empire Center, Main Boulevard, Gulberg II, Lahore. Ph: 35874543, 35788663 | M/s. Golden Thoughts Advertising |
| 4 | M/s. Orient Mall, Khanewal Road, Near: Daewoo Terminal, Kumharanwala, Multan. | M/s. Manhill Advertising |
| 5 | M/s. Central Board of Revenue Employees Cooperative Housing Society, Allama Iqbal Business Centre, Main Commercial, CBR Town, Phase-I, Lohi Bher, Zone V, Islamabad. Ph: 051-5710995-8 | M/s. Manhill Advertising (for CBR Town Islamabad / Rawalpindi) |
| 6 | M/s. Karachi Water & Sewerage Board, Office of the Project Director (K-IV), Block "C", 9th Mile Karsaz, Sharae Faisal, Karachi. Ph: 99245160 Fax: 99245121 | M/s. Maxim Advertising Co. (Pvt.) Ltd. (for K-IV Project) |
| 7 | M/s. ZETA Technologies (Pvt.) Ltd., 475-D, Street 58-A, Sector I-8/3, Islamabad. Ph: 051-8311285-7 Fax: 8311290 | M/s. Synergy Advertising (Pvt.) Ltd. |
| 8 | M/s. Education Fund for Sindh (EFS), 3rd Floor, Bahria Complex IV, Chaudhry Khaliq-uz-Zaman Road, Gizri, Karachi. Ph: 35205600 Fax: 35270099 | M/s. Synergy Advertising (Pvt.) Ltd. |
| 9 | M/s. United Nations Children's Fund, Street 5, Diplomatic Enclave, Sector G5, Islamabad. Ph: 051-2097700 Fax: 2097799 | M/s. The Brand Partnership (Pvt.) Ltd. (For Polio Program till August 31, 2016) |

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

| <u>S.No.</u> | <u>Client Name & Address</u> | <u>New Advtg Agency</u> | <u>Outgoing Agency</u> |
|--------------|---|------------------------------------|-------------------------------|
| 1 | M/s. Engro Corporation Ltd., 8th Floor, The Harbor Front Building, HC-3, Marine Drive, Block-4, Clifton, Karachi. Ph: 35297501-10 Fax: 35810663 | M/s. Brainchild Communications | M/s. D Hamidi Partnership |
| 2 | M/s. Etihad Airways, Abu Dhabi, United Arab Emirates, Ph: +9712 5110000 Fax: 9712 5111200 | M/s. Brainchild Communications | M/s. Manhattan International |
| 3 | M/s. Pakistan College of Law, 46-Tipu Block, New Garden Town, Lahore. Ph: 042-35831838 | M/s. Unity Advertising & Marketing | M/s. Unity Advertising Agency |
| 4 | M/s. Sitara Chemical Industries Ltd., 110-A, 1st Floor, Siddique Trade Centre, 72-Main Boulevard, Gulberg, Lahore. Ph: 042-35787476-8 Fax: 042-35787479 | M/s. Golden Thoughts Advertising | M/s. Orient Advertising |

III) ADDITIONAL APPOINTMENT

| <u>S.No.</u> | <u>Client Name & Address</u> | <u>Product/Area/ Agency</u> |
|--------------|---|---|
| 1 | M/s. Karachi Port Trust, KPT House, Karachi. | <u>M/s. Manhattan Communications</u> : for Classified ads related to Mechanical and Electrical Engineering Department, Civil Defence Deptt., Planning & Development division and Display ads of KPT. <u>M/s. Oktopus360 Media</u> : for Classified ads related to Chief Engineer Department, Port Fire Office Department, Stores Department, Sports Department, Human Resources Department, Industrial Relations & Welfare Department, Estate Department and Supplement of KPT. <u>M/s. X-Nine Communications</u> : for Classified ads related to Traffic Department, Port Safety Department, Port Department (DC Department), Accounts Department, Finance Department, Audit Department, Organization & Method Department, Encroachment Cell, Legal Department, Medical Department and Port Security Force Department. |
| 2 | M/s. National Testing Service - Pakistan, Plot No.I-E, Street No.46, Sector I-8/2, Islamabad. Ph: 051-4939151-8 Fax: 051-9258480 | <u>M/s. Evernew Concepts</u> : for EL-Teach, TOEFL and TOEIC, LAW-GAT and MRCP. <u>M/s. Kenad (Pvt.) Ld.</u> : for Expo, National Teacher Database, NTS Show Cause Notices and NTS Tender Notices / other. <u>M/s. Midas Communication</u> : for GAT-General, GAT-Subject, NAT, NTS Scholarship, Situations Vacant / Admissions for Clients by NTS and Supplements. |

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General