

All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/174

October 23, 2014

To: All Member Publications.

Sub: Confirmation of Accreditation of

M/s. 4 Square Communication (Pvt.) Ltd., Lahore

Dear Sirs.

We have to inform you that the Executive Committee of the All Pakistan Newspapers Society at its meeting held on October 20, 2014 considered the application for confirmation of accreditation of above advertising agency and decided to confirm their accreditation.

PAKISTAN NEWSPAPERS SOCIE

Therefore, M/s. 4 Square Communication (Pvt.) Ltd. will now enjoy credit facility of 75 days as permissible to other confirmed agencies with effect from October 20, 2014.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali) Secretary General