



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/176

October 23, 2014

To: All Member Publications.

Sub: Restructuring / Change of Name of

1. M/s. Insync Marketing & Advertising (Pvt.) Ltd., Karachi
2. M/s. Kimco Advertising (Pvt.) Ltd., Karachi.
3. M/s. Midas Communications (Pvt.) Ltd., Islamabad.

Dear Sirs,

We have to inform you that the Executive Committee of the All Pakistan Newspapers Society at its meeting held on October 20, 2014 considered the applications for restructuring of the above agencies and decided to accede their request with effect from October 20, 2014 as per following :

1. M/s. Insync Marketing & Advertising (Pvt.) Ltd., Karachi

Name of New Directors

- 1) Mr. Mohammad Intesar Uddin
- 2) Mr. Ravi ShanKar
- 3) Mr. Sher Yar Malik

Name of Outgoing Directors

- 1) Mr. Mohammad Raza Mankani
- 2) Ms. Fatima Mahmood
- 3) Ms. Saadia Raza Mankani

2. M/s. Kimco Advertising (Pvt.) Ltd., Karachi.

New Name of the Agency

M/s. Oktopus360 Media (Pvt.) Ltd.

Previous Name of the Agency

M/s. Kimco Advertising (Pvt.) Ltd.

Name of New/Existing Directors

- 1) Mr. Waqarul H. Haidri
- 2) Ms. Durdana Haidri
- 3) Mr. Tabish Waqar
- 4) Mr. Sarosh Suboor

Name of Outgoing Directors

- 1) Mrs. Moniza Hashmi
- 2) Mr. Khurshid Arshi

3. M/s. Midas Communications (Pvt.) Ltd., Islamabad.

New Name of Agency

M/s. Midas Communications Pakistan (Pvt.) Ltd.

Old Name of Agency

M/s. Midas Communications (Pvt.) Ltd.

Incoming Director

Mr. Wasif Shahid

Outgoing Director

Ms. Hira Hamid

This is for your information and record.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General