



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2018/124

October 23, 2018

**To: All Member Publications**

**Sub: Grant of Provisional Accreditation and Change of name from M/s. Magmass Communications to M/s. Admax (Pvt.) Ltd, Islamabad.**

Dear Sirs,

The Executive Committee of the All Pakistan Newspapers Society at its meeting held on October 17, 2018 at Islamabad considered the application of M/s. Magmass Communications an Associated agency and decided to grant provisional accreditation and change of name from M/s. Magmass Communications to M/s. Admax (Pvt.) Ltd., 1-A, 1<sup>st</sup> Floor, Shakil Chambers, Suharwardi Road, Aabpara, G-6/1-1, Islamabad with effect from October 17, 2018. As per rules of the Society, the agency will enjoy the credit facility for 45 days as permissible under the rules.

Member publications are hereby requested to add the name of the above agency in the list of APNS accredited advertising agencies and enlist the following clients as the clients of M/s. Admax (Pvt.) Ltd:

1. M/s. M.M. Steel,  
House No.01, Street No.35,  
Sector I-9/4, Islamabad. Ph:4433399
2. M/s. Basharat Hospital,  
Near Defence Chowk,  
Opp. Al Shifa Trust Eye Hospital,  
Jehlum Road, Rawalpindi. Ph:5488691-2 Fax:5450059
3. M/s. Azan Trading Co.,  
Office No.104, 1<sup>st</sup> Floor, Estate Avenue,  
Anum trade Centre, Site Area,  
Karachi. Ph:32572242
4. M/s. Capital Marketing,  
Office No.14, 2<sup>nd</sup> Floor, Ahmed Centre,  
Sector I-8 Markaz, Islamabad.  
Ph:4862583 Fax:4862584
5. M/s. South Asia Geophysical Services,  
House No.2, Street No.58, Sector F-10/3,  
Islamabad. Ph:2293494 Fax:2108176
6. M/s. Flair (Pvt.) Ltd.,  
2<sup>nd</sup> Floor, Block-9-E, Super Market,  
F-6 Markaz, Islamabad.  
Ph:2601658-59
7. M/s. E.B.M.A.C.S.,  
Office No.37,38, Irshad Arcade,  
Aabpara Market, G-6,  
Islamabad. Ph:2607495 Fax:2607274

M/s. Admax (Pvt.) Ltd., Islamabad have undertaken that they have cleared all bills of member publications and have further assured us to clear claims of member publications if any, without further delay. Member publications are therefore, requested to inform us, if any of their bills are outstanding against the above agency within 15 days of the receipt of this circular.

Thanking you,

Yours faithfully,

( Sarmad Ali )  
Secretary General