



All Pakistan Newspapers Society

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Ref: APNS/2011/251

December 23, 2011

To: All Member Publications
All Accredited Advertising Agencies

Sub: Suspension of Business of Hyderabad Electric Supply Company.

Dear Sirs,

We have to inform you that the Hyderabad Electric Supply Company have failed to clear the outstanding dues of M/s. Maxim Advertising Co. (Pvt.) Ltd. despite various communications. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby, advised not to accept any advertisements of the Hyderabad Electric Supply Company through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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