



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2015/200

December 23, 2015

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Mudawa Organization for Human Welfare (R), Mudawa House 62-W, Block 06, P.E.C.H.S, Karachi. Ph: 34555063-65	M/s. Bilal Associates
2	M/s. Aimal & Zain Builders, Mezzanine Floor, Plot No.11 E, Adjacent: Al-Baraka Bank, Jinnah Avenue, Blue Area, Islamabad. Ph: 051-2805574-76	M/s. Cross Check Communications
3	M/s. Win Win Associates, 7, 8-LG, Al-Babar Centre, F-8 Markaz, Islamabad.	M/s. Message Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Bhatti Enterprises, F-14, 1st Floor, Hill View Arcade-5, Davis Road, Lahore. Ph: 042-36302712 Fax: 36302894	M/s. Unity Advertising & Marketing	M/s. Unity Advertising Agency
2	M/s. Pakistan Institute of Tourism & Hotel Management, ST-16, Block-4, Scheme 5, Clifton, Karachi. Ph: 99251281-82 Fax: 99251284	M/s. Orient Communications	M/s. X Nine Communications
3	M/s. Trocaire, House No.27, Street No.28, F-8/I, Islamabad. Ph: 2851147 Fax: 2851148	M/s. Shazia Abbasi Consulting (Pvt.) Ltd. (For Pur-Azm)	M/s. Maxim Advertising Co. (Pvt.) Ltd.
4	M/s. Fazaila Housing Scheme, Gujranwala.	No new agency appointed	M/s. Interflow Communications
5	M/s. Asia Ghee Mills (Pvt.) Ltd., Bahawalpur.	No new agency appointed	M/s. Paragon Advertising

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Creative Agency(s)</u>	<u>MBH(s)</u>
1	M/s. Karachi Stock Exchange Ltd., Stock Exchange Building, Stock Exchange Road, Karachi. UAN: 111-001-122 Fax: 32410825	M/s.LOWE & Rauf (Pvt) Ltd.,	M/s. Pak Media Communications

IV) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

Product/Area/ Agency

1 M/s. Pakistan Water and Power Development Authority,
Public Relations Division,
G-32, WAPDA House,
Lahore. Ph: 99202633 Fax: 99203144

M/s. Interlink (Pvt.) Ltd.: for Water Wing.

M/s. Interflow Communications: for Power Wing.

M/s. Message Communications: for Finance Wing / Admn.

*(Provisional Clearance Certificate received from
M/s. Midas Communications Pakistan (Pvt.) Ltd.)*

2 M/s. The Searle Company Ltd.,
1st Floor, N.I.C.L. Building,
Abbasi Shaheed Road,
Karachi. Ph: 35674321-8 Fax: 35687693

M/s. Fourays (Pvt.) Ltd.: for Canderol.

M/s. G.H. Thaver & Co.: for Corporate Matter.

M/s. Sundial Advertising: for Pharma Products.

M/s. The Circuit: for Building Centre.

M/s. Pak Media Communications (MBH):
for Canderol and Vitamin Water.

ALL PAKISTAN NEWSPAPERS SOCIETY

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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