

To: All Member Publications. All Accredited Advertising Agencies.

Sub: Restoration of Advertisements of <u>M/s. Lahore Electric Supply Company (LESCO)</u>

Dear Sirs,

Please refer our Circular No.APNS/2017/173 dated December 22, 2017, wherein the ads of M/s. Lahore Electric Supply Company (LESCO) were suspended due to non-provision of bifurcation of their account.

PAKISTAN NEWSPAPERS SOCIET

M/s. Lahore Electric Supply Co. has assured to provide the bifurcation of their account and requested to restore their business. We have therefore, decided to restore the advertisements of M/s. Lahore Electric Supply Company (LESCO) with immediate effect.

Member publications are hereby advised to accept the advertisements of M/s. Lahore Electric Supply Co. till further communication by the APNS.

Thanking you.

Yours faithfully,

(Umer Mujib Shami) Secretary General APNS