



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2015/23

February 24, 2015

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Inovi Technologies, 4th Floor, Amma Tower, Plot No.71, N.I.Lines, M.A. Jinnah Road, Karachi. Ph: 32700386 Fax: 32721000	M/s. Adcom (Pvt.) Ltd. <i>for Brand SONY (Mobile Phones, Projectors, Camera and Recording Media Products)</i>
2	M/s. Al Falah GHP Investment Management Ltd. 12th Floor, Tower A, Saima Trade Towers, I.I. Chundrigar Road, Karachi. Ph: 9217600-02 Fax: 9217615	M/s. D'Hamidi Partnership <i>(for Al Falah GHP Capital Preservation Fund Series-I) (M/s. Orient Advertising cleared)</i>
3	M/s. The Global Stores (Pvt.) Ltd. (TGS) 12-L, Gulberg II, Lahore. Ph: 042-35757677-81	M/s. Firebolt 63 (Pvt.) Ltd.
4	M/s. Pakistan Railway Advisory & Consultancy Services Ltd., PRACS House, Railway Station Road, Rawalpindi. Ph: 9272604 Fax: 9270921	M/s. M Communications <i>(M/s. Thought cleared)</i>
5	M/s. Karachi Metropolitan Corporation (KMC), (Media Management Department) 2nd Floor, Annexy, Civic Centre, Gulshan-e-Iqbal, Karachi.	M/s. Oktopus 360 Media (Pvt.) Ltd.
6	M/s. Sindh Industrial Trading Estates (Guarantee) Ltd., Manghopir Road, Karachi. Ph: 32562601-3 Fax: 32561213	M/s. Oktopus 360 Media (Pvt.) Ltd.
7	M/s. Real Rose Beauty Parlour & Training Centre, 2-A, 6/19, Nazimabad No.2, Enquiry Office, Behind Model Park, Karachi. Ph: 36604454, 36601694	M/s. Oktopus 360 Media (Pvt.) Ltd.
8	M/s. Victor Corporation (Pvt.) Ltd., D-4, Block-1, K.A.E.C.H.S., Karachi. Ph: 34537731-32 Fax: 34537730	M/s. Oktopus 360 Media (Pvt.) Ltd.

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Indus Bank Ltd., 4 Bandukwala Building, I. I. Chundrigar Road, Karachi. Ph: 32461232	M/s. Maxim Advertising	M/s. Orient Advertising
2	M/s. Iqra University, Plot No.5, Sector H-9, Islamabad. UAN: 111-264-264 Fax: 4438315	M/s. Creative Junction (Pvt.) Ltd.	M/s. Adcom / Maxim Advertising
3	M/s. UBL Insurers Ltd., 126-C, Jami Commercial Street No.14, Phase-VII, DHA, Karachi. UAN: 111-845-111 Fax: 35314504	M/s. Firebolt63 (Pvt.) Ltd.	M/s. National Advertisers

4	M/s. Tejari Pakistan (Pvt.) Ltd., 29-A, Nazim-ud-din Road, F-10/4, Islamabad. Ph: 051-2290184/192 Fax: 2290198	No new agency appointed	M/s. Orient Advertising
5	M/s. Punjab Information Technology Board (PITB), Lahore.	No new agency appointed	M/s. Unity Advertising Agency
6	M/s. Century Engineering Industry, Karachi.	No new agency appointed	M/s. Synergy Advertising

III) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

Product/Area/ Agency

1	M/s. Capital Development Authority, Directorate of Public Relations, Islamabad.	<p><u>M/s. Midas Internatona</u>l: for Engineering Wing, Administration Wing and Display.</p> <p><u>M/s. M Communication</u>: for Planning and Design Wing, Estate Wing and Auction Notices.</p> <p><u>M/s. The Circle Agency</u>: for Environment Wing, Finance Wing and Directorate General of Services.</p> <p>[M/s. Linker Communications cleared)</p>
2	M/s. Pakistan Agricultural Research Council, Directorate of Public Relations & Protocol, Plot No.20, G-5/1, Islamabad. Ph: 051-9205543 Fax: 9202968	<p><u>M/s. Creative Junction</u>: for Tender Notices.</p> <p><u>M/s. M Communications</u>: for Display Ads.</p> <p><u>M/s. Advertisement & Documantries Syndicate (ADS)</u>: for Recruitment Advertisements and other than Display and Tender Notices.</p> <p>(M/s. Simm cleared)</p>

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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