



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2016/32

24-Mar-16

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Engro Fertilizers Ltd., 7th & 8th Floors, The Harbor Front Building, HC-3, Marine Drive, Block-4, Clifton, Karachi. Ph: 35297501-10 Fax: 35810669	M/s. Brainchild Communications
2	M/s. Engro Powergen Ltd., 4th Floor, The Harbor Front Building, HC-3, Marine Drive, Block-4, Clifton, Karachi. UAN: 111-211-211 Fax: 35296018	M/s. Brainchild Communications
3	M/s. Karwan-e-Hira, Hajj & Umrah (Pvt.) Ltd., 10 G-1, Block-6, P.E.C.H.S, Near: Main Nursery Bus Stop, Shahrah-e-Faisal, Karachi. Ph: 34548659 Fax: 34385781	M/s. Concept One Advertising
4	M/s. Lasani Herbal Clinic, Shop # 5, Aqsa Town, Gulshan-e-Iqbal, 10-A, Rashid Minhas Road, Karachi.	M/s. Concept One Advertising
5	M/s. Shahid Brothers, A-1 Comfort, Office No.4, Main Rashid Minhas Road, Near: Alaadin Park, Karachi. Ph: 34658282	M/s. Concept One Advertising
6	M/s. Summit Builders & Developers, 508, Business Avenue, Shahrah-e-Faisal, Karachi. Ph: 34535222	M/s. Interflow Communications
7	M/s. Al-Furqan Tower, Opp: Akbar Medical Centre, Ramdas Road, Dabgari Garden, Peshawar. Ph: 091-2215788	M/s. Manhill Advertising & Marketing
8	M/s. Zee Developers, Office No.76, 2nd Floor, Sheikh Yaseen Gold Tower, Andar Shahar, Peshawar. Ph: 091-2569202	M/s. Manhill Advertising & Marketing (for Sheikh Yaseen Apartments)
9	M/s. Mughal Estate Developers, Near: Khawaja Fareed Hospital, Vehari Road, Multan Ph: 061-4043737 Fax: 4481199	M/s. Manhill Advertising & Marketing (for Icon Villas)
10	M/s. Premier Developers, 112/C, People's Colony # 1, Faisalabad. Ph: 041-8544802 Fax: 8544803	M/s. Manhill Advertising & Marketing (for "Layalpur Galleria" & "Park City" Toba Tek Singh)
11	M/s. Ever Green Developers, 1st Floor, Al-Samad Towers, Plot No. SB-33, Block 13-B, Opp. Baitul Mukarram Masjid,	M/s. Manhill Advertising & Marketing (for Noman Residencia)

Main University Road, Gulshan-e-Iqbal,
Karachi. Ph: 34820034

12 M/s. Siemens Healthcare (Pvt.) Ltd., M/s. Oktopus360 Media
4th Floor, State Life Building,
15-A, Sir Agha Khan Road,
Lahore.
Ph: 36361161 Fax: 36369631

13 M/s. Ezee Travel (Pvt.) Ltd., M/s. Oktopus360 Media
SB-10, Block # 13-B, HJ Centre 2,
Mezzanine Floor, Next to Standard
Chartered Bank, Gulshan-e-Iqbal,
Main University Road,
Karachi. Ph: 34837571-2

14 M/s. Arif Habib Ltd., M/s. Prometheus (Pvt.) Ltd.
Arif Habib Centre, 23 M.T. Khan Road,
Karachi.
UAN: 111-245-111 Fax: 32429653

15 M/s. Unilever Pakistan Foods Ltd., M/s. Prometheus (Pvt.) Ltd.
Avari Plaza,
Fatima Jinnah Road,
Karachi. **(for Ads of Corporate, Legal and
Regulatory Nature)**
Ph: 35660062 Fax: 35674968

16 M/s. Unilever Pakistan Ltd., M/s. Prometheus (Pvt.) Ltd.
Avari Plaza,
Fatima Jinnah Road,
Karachi. **(for Ads of Corporate, Legal and
Regulatory Nature)**
Ph: 35660062 Fax: 35674968
**Note: For other detail, please see
our website i.e. apns.com.pk**

17 M/s. Millat Industrial Products Ltd., M/s. Velocity Marketing & Communications
49-Km Off. Multan Road,
Bhai Pheru, District Kasur,
Ph: 049-4540528 Fax: 4540328

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Hashoo Foundation, House No.2, Street No.35, F-7/1, Islamabad. Ph: 051-2609182-6 Fax: 2609188	M/s. Time & Space Media (Till December 31, 2016)	M/s. JWT Asiatic
2	M/s. Kansai Paint (Pvt.) Ltd., 707/708, 7th Floor, Parsa Tower, Shahrah-e-Faisal, Karachi. Ph: 34150866-7 Fax: 34150868	M/s. The Circuit (Pvt.) Ltd.	M/s. JWT Asiatic
3	M/s. Panasonic Marketing Middle East & Africa FZE, Jebel Ali, United Arab Emirates, Ph: +971 -4 -8862142 Fax: 8862349	M/s. The Brand Partnership	M/s. JWT Asiatic
4	M/s. OPP (Pvt.) Ltd., 47-T, Gulberg II, Lahore. Ph: 042-111-000-737 Fax: 35760178	M/s. The D'Hamidi Partnership (for Heritage Luxury Suites & Corporate Ads)	M/s. Synergy Advertising
5	M/s. Shaheen Air International Ltd., Karachi.	No new agency appointed	M/s. Mass / Hawk Advertising
6	M/s. South Asia Pakistan Terminals Ltd, Khi.	M/s. Firebolt63 (Pvt.) Ltd.	M/s. G.H. Thaver & Co.

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Creative Agency(s)</u>	<u>MBH(s)</u>
1	M/s. Qatar Airways, 1st Floor, Technology Park, ST-08 Shahrah-e-Faisal, Karachi. UAN: 111-310-310 Fax: 32792464	M/s. Manhattan Communications	M/s. Media Axis (Pvt.) Ltd.

2 M/s. Shakarganj Food Products Ltd.,
10th Floor, BOP Tower,
10-B, Block E-II, Main Boulevard,
Gulberg-III, Lahore.
Ph: 042-35783801-04 Fax: 35783811

M/s. Contract Advertising
(for Anytime, Oolala, Good Milk
and Qudrat)

M/s. T Media
(for Anytime, Oolala, Good Milk
and Qudrat)

IV) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

Product/Area/ Agency

1 M/s. Greenstar Social Marketing Pakistan
(Guarantee) Ltd.,
Bahria Comlex-III, M.T. Khan Road,
Karachi. UAN: 111-711-711 Fax: 35643712

M/s. Interflow Communications: for Maternal & Child Health
Projects,
Family Planning, Sabz Sitara Network and Sathi Brand.

M/s. Spectrum Communications: for Corporate and Aqua Tab.

M/s. Adcom (Pvt.) Ltd.: for
Touch.

(*M/s. Manhattan International cleared*)

2 M/s. Higher Education Commission,
Sector H-9, Islamabad.
Ph: 051-90402407, 90402412

M/s. Manhattan Communications: for Tender Notices & Display
Ads.

M/s. Adgroup (Pvt.) Ltd.: for Scholarships Ads

M/s. Creative Junction: for Vacancies Ads

M/s. Interlink Advertising: for Parents Alerts.

3 M/s. Securities & Exchange Commission
of Pakistan,
NIC Building, 63 Jinnah Avenue,
Blue Area, Islamabad.
Ph: 051-9214005 Fax: 9206515

M/s. Interflow Communications:
for Expression of Interests, Court Notices and HR Ads.

M/s. Midas Communications:
for Tender Notices, Public Notices and Legal Orders.

(*M/s. Orient Advertising cleared*)

4 M/s. United Bank Ltd.,
State Life Building # 1,
I.I. Chundrigar Road,
Karachi. UAN: 111-825-888

M/s. Bullseye Communications: for UBL Branches & E Banking
Products (UBL Omni, UBL Net Banking)

M/s. Wahedna D'Arcy: For Liability Products, Corporate Banking,
Cash Management and Remittance Products.

M/s. Think Tank Advertising: for Consumer Banking, Corporate and
General Advertisements.

(*M/s. Manhattan International cleared*)

Thanking you,
Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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