



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2016/35

March 24, 2016

To: **All Member Publications**

Sub: **Grant of Provisional Accreditation to  
M/s. The Brand-Ache Communications, Lahore**

Dear Sirs,

The Executive Committee of the All Pakistan Newspapers Society at its meeting held on March 14, 2016 has decided to grant provisional accreditation to following associate advertising agency with effect from March 14, 2016:

M/s. The Brand-Ache Communications

RB-2, 3<sup>rd</sup> Floor, Awami Complex,  
1/4 Usman Block, New Garden Town,  
Lahore  
Ph: 042-35940278-9  
Website: [www.brandache.com.pk](http://www.brandache.com.pk)

As per rules of the Society, the agency will enjoy the credit facility for 45 days only during the period of provisional accreditation. Member publications are hereby requested to add the name of the above agency in the list of APNS provisionally accredited advertising agencies.

Thanking you,

Yours faithfully,

-s/d-

( Sarmad Ali )  
Secretary General

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