



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2015/58

April 24, 2015

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Club M, 64-C, Bukhari Commercial Area, Khayaban-e-Shujat, Phase VI, DHA, Karachi. Ph: 35156003-6	M/s. Bilal Associates
2	M/s. Turkish Airlines, Cenel Yonetim Binasi, Ataturk Havalimant, Yesilkoy 34149 Istanbul, Ph: 0212-4636363 Fax: 4652121	M/s. Lowe & Rauf Pakistan
3	M/s. Kausar Ghee Mills (Pvt.) Ltd., Kausar House, 13-C, New Muslim Town, Lahore. Ph: 042-35847325-26 Fax: 35847327	M/s. Oktopus 360 Media (Pvt.) Ltd.
4	M/s. First Equity Modaraba, B-1004, 10th Floor, Lakson Square Building No.3, Sarwar Shaheed Road, Karachi. Ph: 35672815-8 Fax: 35686116	M/s. Oktopus 360 Media (Pvt.) Ltd.
5	M/s. Next Capital Ltd., 8th Floor, Horizon Tower, Plot # 2/6, Block-III, Clifton, Karachi. UAN: 111-639-825 Fax: 35292621	M/s. Oktopus 360 Media (Pvt.) Ltd.
6	M/s. M. A. Technologies, 2nd Floor, Plot # 94C, Khayaban-e-Ittehad, Phase-II Ext., D.H.A., Karachi. Ph: 35313721-5 Fax: 35313726	M/s. Oktopus 360 Media (Pvt.) Ltd.
7	M/s. Universal Tractors Pakistan (Pvt.) Ltd., 172-G, (M-2) Main Tariq Road, Block-II, P.E.C.H.S., Karachi. Ph: 34534361-2 Fax: 34537488	M/s. Oktopus 360 Media (Pvt.) Ltd.
8	M/s. National Tariff Commission, Government of Pakistan, State Life Building No.5, China Chowk, Blue Area, Islamabad Ph: 9205944 Fax: 9221205	M/s. Orient Communications (Pvt.) Ltd.
9	M/s. A.N. Focus Chemical Industry, Plot # 4, Jehlum Street, Kharrak Multan Road, Lahore. Ph: 042-37490023	M/s. Revolution Media ( for Euro Soap, Haji Soap and Pioneer Soap )
10	M/s. SAFA Gold Mall, Plot No.5-A, Main College Road, Jinnah Super Market, F-7 Markaz, Islamabad.	M/s. Synergy Advertising
11	M/s. DGS (Pvt.) Ltd., 3rd Floor, 119, Arcadia Building, 16th Street, Main Korangi Road, DHA, Phase 1, Karachi. Ph: 35699222 Fax: 35392843	M/s. Synergy Advertising

As per our list, no other accredited agency appear to be handling account of the clients in question.

- 1 M/s. Port Qasim Authority,  
Bin Qasim, Karachi.  
Ph: 9272111-20 Fax: 4730108
- 2 M/s. Trade Development Authority of Pakistan,  
Government of Pakistan,  
Ministry of Commerce, Karachi. Ph: 99201522

PQA and TDAP listed under M/s. Kimco, have consented to release their ads through changed name M/s. Oktopus 360.  
( For detail of allocations, see our website i.e. www.apns.com.pk )

## **II) CHANGE OF AGENCY**

<b><u>S.No.</u></b>	<b><u>Client Name &amp; Address</u></b>	<b><u>New Advtg Agency</u></b>	<b><u>Outgoing Agency</u></b>
1	M/s. Huawei Technologies Pakistan (Pvt.) Ltd., Saudi Pak Tower, 12 Floor, 61-A, Jinnah Avenue, Blue Area, Islamabad. Ph: 2800000 Fax: 2800008	No new agency appointed	M/s. Adgroup (Pvt.) Ltd. / M/s. Manhattan Paksitan
2	M/s. Omar Hospital (Pvt.) Ltd., 5-Shadman-II, Jail Road, Lahore. UAN: 111-111-127 Fax: 37423917	M/s. Impact Advertising	M/s. Marshal Advertising
3	M/s. Shanns Cosmetics & Chemicals, 69-T, Gulberg II, Lahore. Ph: 042-35759206 Fax: 35760283	M/s. Future Vision Advertising	M/s. MHN Communications

## **III) APPOINTMENT OF MBH**

<b><u>S.No.</u></b>	<b><u>Clients Name &amp; Address</u></b>	<b><u>Creative Agency(s)</u></b>	<b><u>MBH(s)</u></b>
1	M/s. Millennium Land Development, 29-B, Main Gulberg, Lahore. Ph: 042-35716718-19 Fax: 35716725	M/s. Fourays Advertising	M/s. Pak Media Communication

## **IV) ADDITIONAL APPOINTMENT**

<b><u>S.No.</u></b>	<b><u>Client Name &amp; Address</u></b>	<b><u>Product/Area/ Agency</u></b>
1	M/s. Central Directorate of National Savings, Ministry of Finance, Govt. of Pakistan, Saving House 23-N, Civic Centre, Markaz G-6, Islamabad. UAN: 111-267-268 Fax: 9215761	<p><u>M/s. Channel 7 Communications:</u> for Short Term Certificate, Bahbood Savings Certificate, Draw Result of 1500/- &amp; 100/-, and Situation Vacant.</p> <p><u>M/s. Manhattan Communications:</u> for Defence Saving Certificate, Regular Income Certificate, Draw Result of 25,000/- &amp; 7,500/- and Tender Notices.</p> <p><u>M/s. Midas Communications:</u> for Special Savings Certificate / Account, National Saving Bonds, Draw Result of 15000/- &amp; 750/- and Show Cause Notices.</p> <p><u>M/s. M Communications:</u> for Pansioners Benefit Account, Saving Account, Draw Result of 40,000/- &amp; 200/- &amp; Auction Notices.</p> <p><i>( M/s. Adreach / Orient Advertising cleared )</i></p>
2	M/s. Ministry of Water & Power, Govt. of Pakistan, Islamabad. Ph: 051-9209620, 9215654	<p><u>M/s. Evernew Concepts:</u> for IFBs and Show Cause Notices.</p> <p><u>M/s. Midas Communications Pakistan:</u> for Tender Notices &amp; IFPs.</p> <p><u>M/s. TNI Communications:</u> for EOIs, Classifieds Ads other than Show Cause Notices and Tender Notices.</p>

Thanking you,

Yours faithfully,

-s/d-

( Sarmad Ali )  
Secretary General