



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2019/60

24-May-19

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Mohammad Azeem Builders & Developers, 35-C, Lane 7, 1st Floor, Khayaban-e-Bukhari Commercial, DHA Phase-6, Karachi. Ph: 35247001	M/s. Concept One Advertising (for Aasha Residency)
2	M/s. Government College University Hyd. Opp: Pinyari Police Station, Kali Mori, Hyderabad. Ph: 022-2111877	M/s. Hawk Advertising
3	M/s. Shaheed Zulfiqar Ali Bhutto Law College, Memon Goth, Malir, Karachi. Ph: 34560102 Fax: 34560104	M/s. Hawk Advertising
4	M/s. ZRK Industries (Pvt.) Ltd., Plot No.W-16-17, Industrial Estate, Peshawar. UAN: 111-975-975 Fax: 5891605	M/s. Orient Communications
5	M/s. Discovery Schools System, Plaza One, Outside Gate No.01, DHA Phase II, Islamabad. UAN: 111-999-357 Ph: 051-52080431	M/s. Promoters Advertising
6	M/s. Carl Care Service (Pvt.) Ltd., (Referecne our Circular No.APNS/2019/47 dated April 29, 2019 wherein the name of M/s. Carl Care Service was wrongly typed as M/s. Car Care Service)	M/s. Synergy Advertising

As per our list, no other accredited agency appear to be handling account of the clients in question.

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II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. City Schools (Pvt.) Ltd., 31-Gurumangat Road, Industrial Area, Gulberg III, Lahore. Ph: 35773069-7 Fax: 35776365	M/s. Fourays Advertising	M/s. Red Communications M/s. Spectrum Communication
2	M/s. Educational Systems (Pvt.) Ltd., 31 - Gurumangat Road, Industrial Area, Gulberg III, Lahore. UAN: 111-444-123	M/s. Fourays Advertising	M/s. Group M Pakistan
3	M/s. Colliers International Pakistan (Pvt.) Ltd. Karachi.	No New Agency Appointed	M/s. Pirana Advertising

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH(s)</u>
1	M/s. Unilever Asia (Pvt.) Ltd., 20 Pasir Panjang Road # 06-22, Mapletree Business City, Singapore 117439 Ph: (65) 6643 3000 Fax: (65) 6570 1090	M/s. Group M Pakistan (Pvt.) Ltd.
2	M/s. Guard Agricultural Research & Services Private Ltd., 80 - Badami Bagh, Lahore. Ph: 37725614-18 Fax: 042-37722627	M/s. Adcom Media (Pvt.) Ltd.

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Pakistan Council of Architects and Town Planners, Office No.4, 4th Floor, 61-C, 21st Commercial Street, Phase-II Extention, D.H.A., Karachi. Ph: 35883731 Fax: 35883732	<u>M/s. The Brand Partnership</u> : for Public Notice, Prequalification Notice and Election Announcements. <u>M/s. Connect Marketing</u> : for Student Parent Alert, Tenders and Competition Announcement.

Thanking you,

Yours faithfully,



(Sarmad Ali)
Secretary General