



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

APNS/2024/47

May 24, 2024

To: **All Member Publications.**

Sub: **Provisional Restoration of Business of  
M/s. Smart Ways Communications (Pvt.) Ltd**

Dear Sirs,

This refers our Circular No.APNS/2024/17 dated February 29, 2024 regarding suspension of the above provisional accredited advertising agency.

We are pleased to inform you that the above agency has made down payment with schedule of payment towards the reported dues of member publications. We have therefore decided to provisionally restore the business of the above agency with immediate effect. Member publications are advised to accept advertisement released by the above agency till further communication.

Please do not accept the advertisements of their listed client M/s. Avalon Enclave (Pvt.) Ltd (Avalon City Rawalpindi) through any source till the client clear the dues of M/s. Smart Ways Communications (Pvt.) Ltd.

Please go through APNS website i.e. [www.apns.com.pk](http://www.apns.com.pk) for other agencies / clients under suspension.

Thanking you,

Yours faithfully,

( Sarmad Ali )

Secretary General

APNS

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