



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2012/155

July 24, 2012

To: All Member Publications
All Accredited Advertising Agencies

Sub: **Withdrawal of NOC in respect of Ads of “Rufi Margalla Hills, Islamabad”**

Dear Sirs,

Please refer our Circular No.APNS/2012/128 dated June 26, 2012 regarding restoration of advertisements of “Rufi Margalla Hills, Islamabad” wherein we advised you to accept the ads of project “**Rufi Margalla Hills, Islamabad**” only.

We have to inform you that the cheque drawn on KASB Bank Ltd. in favor of M/s. Maxim Advertising Co. (Pvt.) Ltd issued by M/s. Rufi Properties / Rufi Builders and Developers has been dishonored by the Bank.

Member publications are hereby advised not to accept the ads of project “**Rufi Margalla Hills, Islamabad**” till further communication by the APNS and the ads of other projects of M/s. Rufi Builders & Developers / Rufi Properties will also remain suspended.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

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