



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2016/116

August 24, 2016

**To: All Members Publications.  
All Accredited Advertising Agencies.**

**Sub: Rates Applicable on the Ads of  
M/s. Sui Northern Gas Pipeline Ltd. (SNGPL)**

Dear Sirs,

We are in receipt of a letter No.MA/APNS/172.A dated August 05, 2016 from M/s. Sui Northern Gas Pipeline Ltd. (SNGPL) wherein it has been requested to charge Govt. Commercial rate on the ads of SNGPL and be allowed to release ads through PID.

We have to inform you that the Office Bearers of the APNS at their meeting held on August 05, 2016 have thoroughly considered the request of SNGPL and decided to include the above client in List B, i.e. Government Commercial Rate List with immediate effect. The ads of SNGPL will now be released through PID.

Thanking you,

Yours faithfully,

( Umer Mujib Shami )  
Secretary General  
APNS

ال پاکستان نیوز پیپرز سوسائٹی