

## **All Pakistan Newspapers Society**

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2017/156

November 24, 2017

To:

**All Member Publications** 

All Accredited Advertising Agencies

Sub:

Suspension of Advertisements of M/s. Lyari Development Authority

Dear Sirs,

We have to inform you that M/s. Lyari Development Authority have failed to clear the outstanding dues of M/s. Hayder Ali Communications despite various communications. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

PAKISTAN NEWSPAPERS SOCIET

Member publications are hereby advised not to accept any advertisement of M/s. Lyari Development Authority through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

( Umer Mujib Shami ) Secretary General

**APNS**