



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2016/12

25-Jan-16

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Dabur Pakisatan (Pvt.) Ltd., D-25, Block-5, KDA Scheme No.5, Clifton, Karachi. Ph: 35830312-15 Fax: 35830317	M/s. Blitz Advertising
2	M/s. The Stillman Company (Pvt.) Ltd., 18th East Street No.143, Phase I, D.H.A., Karachi. Ph: 35889937 Fax: 35887007	M/s. Blitz Advertising
3	M/s. EL-Nafey Group, 57 Basement Nishter Road, Lahore. Ph: 042-37242111, 37220798	M/s. Blitz Advertising <i>(for Corporate & Affiliated Brands)</i>
4	M/s. Fariya Networks (Pvt.) Ltd., 3rd Floor, Shaes Centre, SB-25, Block # 13-C, Gulshan-e-Iqbal, Karachi. Ph: 34985818 , 34978799	M/s. Emotion (Pvt.) Ltd.
5	M/s. The Institute of Bankers Pakistan, M.T. Khan Road, Karachi. UAN: 111-427-477, Fax: 35683805	M/s. Manhattan Communications
6	M/s. Foundation University, Defence Avenue, Phase-I, DHA, Islamabad. Ph: 051-5788446, 5788450 Fax: 5788633	M/s. Manhattan Communications <i>(for Admission Ads and Situation Vacant)</i> (M/s. M Communications cleared)
7	M/s. Dr. Salim Ahmed & Co., 310, Hashoo Centre, Abdullah Haroon Road, Saddar, Karachi. Ph: 2771777 Fax: 2720807	M/s. MCM Advertising
8	M/s. LOTTE Kolson (Pvt.) Ltd., <i>[Formerly K.S. Sulemanji Esmailji & Sons (Pvt.) Ltd.]</i> L-14, Block 21, F.B. Industrial Area, Karachi. UAN: 111-577-577 Fax: 36374811	M/s. Orient Communications <i>(for Snacks, Biscuits and Pasta)</i>
9	M/s. ARY Services (Pvt.) Ltd., 6th Floor, Madina City Mall, Abdullah Haroon Road, Saddar, Karachi. UAN: 111-279-111 Fax: 35657314	M/s. Pirana Advertising
10	M/s. The Oasis Golf & Aqua Resort (Pvt.) Ltd., 17 Old FCC, Ferozpur Road, Gulberg III, Lahore. Ph: 042-35775231-4	M/s. R. G. Blue Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Pakistan Cables Ltd., Arif Habib Center, 1st Floor, 23 MT Khan Road, Karachi. UAN: 111-222-537 Fax: 32462111	M/s. Manhattan International	M/s. Blitz / Group M

2 M/s. Pakistan Railway Advisory & Consultancy Services Ltd.,
PRACS House, Railway Station Road,
Rawalpindi. Ph: 9272604 Fax: 9270921

M/s. Manhattan
Communications

M/s. M Communications

III) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

Product/Area/ Agency

1 M/s. Pakistan Navy
Dte of Public Relations
Naval Headquarters,
Islamabad.
Ph: 9261870, 20062326

M/s. The Brand Partnership: for Tenders related to Estate and Works / MES, Tenders related to Education / NES, Institutional Ads for 23rd March, Recruitment Ads for Cadets, Tenders related to DP (Navy) and Ads related to Commandar Logistics at Karachi.

M/s. Manhattan Communications: for Tenders related to IT, Tenders related to Housing Recruitment Ads for Sailors, Institutional Ads for 6th Sept., Tenders related to Hydrography, Ads related to Commander Karachi and Ads related to Commander Coastal and Coastal Areas.

M/s. Channel 7 Communications: for Tenders related to Medical, Tenders related to Transport Institutional Ads for 14th Aug, Ads related to HQs COMCEP, Recruitment Ads for Civilians, Recruitment Ads for Short Service Commission, Ads related to Commander Pakistan Fleet & Ads related to NHQ Offices at Karachi.

(M/s. M Communications cleared)

2 M/s. Pakistan State Oil Company Ltd.,
PSO House, Khayabane-e-Iqbal,
Clifton, Karachi.
UAN: 111-111-776

M/s. Argus Advertising: for Corporate, Tender, Cards Premier-XL (Motor Gasoline), E-10 Residual, Speical Occasions Sponsorship and Human Resource.

M/s. Interflow Communications: for Carient Motor Engine Oil, Blaze Motorcycle Engine Oil and other Departmental Projects.

M/s. Red Communications: for Green XL Plus Diesel DEO (Diesel Engine Oil) and Non-Fuel Retail.

(M/s. Orient Advertising cleared)

3 M/s. Shamim Akhtar,
52-D, 2nd Floor, Commercial A Market,
Phase II, DHA, Karachi.
Ph: 35881914

M/s. Blitz Advertising: for Poly Color.

M/s. Marketing & Advertising: for other than Poly Color.

(M/s. Transworld cleared)

4 M/s. Uniferoz (Pvt.) Ltd.,
32/8 Sector 15,
Korangi Industrial Area,
Karachi.
Ph: 35050072 Fax: 35050140

M/s. Synergy Advertising: for Bioderma.

M/s. The Brand Partnership: for other than Bioderma.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

ال پاکستان نیوز پیپرز سوسائٹی