



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2013/73

March 25, 2013

To: All Member Publications

Sub: Pakistan's Official Map

Dear Sirs,

The Ministry of Foreign Affairs has objected to the publication of an 'incorrect' Pakistan map in one of the advertisements (The Fertilizer Industry ... Feb 19, 2013), mainly because the Jammu-Kashmir area is not shown in it.

A similar objection has also been raised on the publication of an AFP released map that was published on the front page on Jan 7, 2013, along with the story titled: "Drone kills TTP's suicide wing chief".

We are aware that for the marketing department it's extremely difficult to check these maps when an advertisement is released. However, member publications need to exercise caution, and in case of Pakistan's map appearing in an advertisement, the staff should check the MOFA's official website where the official map has been uploaded.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

آل پاکستان نیوز پیپر سوسائٹی