



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2015/38

March 25, 2015

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Amir Rice Traders, G.T. Road, Usman Nagar Kamoke, Distt., Gujranwala. Ph: 6810002-3 Fax: 6810001	M/s. Orient Communications
2	M/s. Hassan & Ali Generators, (H & A Generators) 4-D, Faisal Town, Near: Gourmet Restaurant, Lahore. Ph: 35160338.	M/s. Revolution Media
3	M/s. National Construction Ltd., NC House 26, Mauve Area, G-9/1, Islamabad. Ph: 9106251-53 Fax: 9106260	M/s. TNI Communications
4	M/s. Barkaat Enterprises, 201-Gull Plaza, Barkat Market, New Garden Town, Lahore. Ph: 042-35835278 Fax: 35838165	M/s. Unity Advertising & Marketing

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. CitroPak Ltd., 38-A, Main Gulberg, Lahore. Ph: 35762609 Fax: 35763683	M/s. Oktopus 360 Media	Mr. Firebolt63 (Pvt.) Ltd.
2	M/s. Frontier Corps Headquarters, Balochistan, Quetta.	M/s. Orient Communications (Pvt.) Ltd.	M/s. Orient Advertising (Pvt.) Ltd.
3	M/s. Quetta Electric Supply Company, Public Relations Section, Office of the Chief Executive Officer, Zhargoan Road, Quetta. Ph: 081-9201873 Fax: 081-9202175	<u>M/s. Adarts Karachi (Pvt) Ltd.,</u> (for XEN Transformer Reclamation Workshop QESCO Quetta, XEN Civil Works Division QESCO, Qta Resident Engineering QESCO, Pasni.	M/s. Orient Advertising (Pvt.) Ltd.
		<u>M/s. Orient Communications</u> ( for Manager Project (Const) QESCO Quetta, Project Director GSC QESCO Quetta, Regional Director (I/C) QESCO, Quetta.	

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
4	M/s. Shiza Ali Builders & Developers, Plot # 12-C, 3rd Floor, 10th Comm. Street, Zamzama, D.H.A., Phase V, Karachi. Ph: 35295146-8 Fax: 35295149	M/s. Front Line Communications (for Shiza Heights, Hyderabad)	M/s. Manhill Advertising

### III) APPOINTMENT OF MBH

#### S.No. Clients Name & Address

#### Creative Agency

#### MBH

1 M/s. Crescent Educational Trust,  
352-Shadman Colony,  
Lahore.  
Ph: 042-37420063 Fax: 35960019

M/s. Contract Advertising

M/s. T Media

### IV) ADDITIONAL APPOINTMENT

#### S.No. Client Name & Address

#### Product/Area/ Agency

1 M/s. COMMECS  
(The Old Students' Association)  
Suite # 903, 9th Floor, Fortune Centre,  
Block-06, P.E.C.H.S., Sharae Faisal,  
Karachi. Ph: 34328645, 35421838

M/s. Corporate & Marketing Communications:  
for Mera Pakistan Conference

M/s. Manhattan Communications:  
for other than Mera Pakistan Conference.

2 M/s. Singer Pakistan Ltd.,  
10 Al-Haroon Building,  
Garden Road,  
Karachi.

M/s. Manhattan Communications: for Gas Appliances, Industrial  
Machine, Electric Iron and Semi Automatic Washing Machine.

M/s. Lowe & Rauf: for Refrigerator, Sewing Machine and  
Air Conditioners.

M/s. Pirana Advertising: for Air Coolers and Water Purifiers.

( M/s. Interflow Communications cleared )

Thanking you,

Yours faithfully,

-s/d-

( Sarmad Ali )  
Secretary General

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