



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2015/77

May 25, 2015

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. San Baby Corporation, 5th Floor, Bank Arcade, Sara-e-Road, Shakra-e-Liaquat, Karachi.	M/s. Adgroup (Pvt.) Ltd.
2	M/s. Oulin Pakistan Ltd., 4th Floor, CCA-5, Phase V, DHA, Lahore. Ph: 042-37182364	M/s. Evernew Concepts
3	M/s. Capven Foods (Pvt.) Ltd., 24/295, Tufail Road, Lahore Cantt, Lahore. Ph: 042-36672495	M/s. Interlink Advertising
4	M/s. Sky Line Developers, Office No.211, Block # 8, F-6 Markaz, Islamabad. Ph: 051-2272688, 2617813	M/s. Manhill Advertising (for Gulberg Dream Villas)
5	M/s. Omega by Chase, Saima Pari Mall, Ground Floor, Main Hyderi Road, Karachi. Ph: 36724469-70	M/s. Manhattan Communications
6	M/s. Dawn Frozen Foods, 8- Km, Raiwind Road, Mouza Rosa, Lahore. Ph: 042-111-111-999	M/s. Manhattan Communications
7	M/s. Zain Associates, (Builders and Property Consultants) C-41, Mezzanine Floor, 27th Street, Tauheed Commercial Phase V, DHA, Karachi. Ph: 35871672-73	M/s. Maxim Advertising Co.
8	M/s. Karim Housing (Pvt.) Ltd., 3rd & 4th Floor, Ruffi Trade Centre, SB-29, Block 13-C, Gulshan-e-Iqbal, Karachi. UAN: 111-120-120, Fax: 34966075	M/s. Oktopus 360 Media (Pvt.) Ltd.
9	M/s. Click2Learn, Bilal Arcade, Office # 1, 2nd Floor, Block 14-G, Johar Town, Lahore. Ph: 35453144-77	M/s. Revolution Media
10	M/s. Nafees Heights, 102, B-II, MM Alam Road, Gulberg II, Lahore. Ph: 042-35785771-6	M/s. Revolution Media
11	M/s. Tower Konnect (Pvt.) Ltd., Plot No.293-294, Street No.3, Sector I-9/3, Islamabad. Ph: 051-4589001	M/s. Super Media Communications
12	M/s. Saif Healthcare Ltd., (Kulsum International Hospital), Kulsum Plaza, 2020-Blue Area, Islamabad. Ph: 051-8446666 Fax: 2342196	M/s. Synergy Advertising
13	M/s. U & I Garments (Pvt.) Ltd., Plot No.40, Sector 19, Korangi Industrial Area, Karachi. UAN: 111-112-111	M/s. Synergy Advertising (for Almirah)

- 14 M/s. Konnect Holden (Pvt.) Ltd., Akbar House No.88, Margalla Road, F-8/2, Islamabad. Ph: 051-2264308 Fax: 2281678
M/s. Synergy Advertising (for Corporate Ads)
[M/s. Orient Advertising cleared]
- 15 M/s. Junaid Jamshed (Pvt.) Ltd., Plot No.615/616, I-CC/2, P.E.C.H.S, Karachi. Ph: 35064901-3 Fax: 35064904
M/s. The Brand Partnership (for Summer Gala 2015)
- 16 M/s. Grome Marketing Cyprus Ltd. Pakistan, Suite No.201, The Forum, Khayaban-e-Jami, Block-9, Clifton, Karachi. Ph: 35377815-16-59-60 Fax: 35377814
M/s. TNI Communications (for Grohe)

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

S.No.	Client Name & Address	New Advtg Agency	Outgoing Agency
1	M/s. AAA Associates, Plot No.D-39, Block-9, Clifton, Karachi.	M/s. Hyder Ali Communications	M/s. TNI Communications
2	M/s. Asian Consumer Care Pakistan (Pvt.) Ltd., D-25, Block-5, KDA Scheme No.5, Clifton, Karachi. Ph: 35830312-15 Fax: 35830317	M/s. Blitz Advertising	M/s. Manhattan Communications M/s. Media Axis (Pvt.) Ltd.
3	M/s. Byco Petroleum Pakistan Ltd., The Harbour Front, 9th Floor, Dolmen City, HC-3, Block-4, Marine Drive, Clifton, Karachi. UAN: 111-222-081 Fax: 111-888-081	M/s. Media Pulse (Pvt.) Ltd.	M/s. Synergy Advertising
4	M/s. Father & Sons (Pvt.) Ltd., 17, MCHS, Block 7&8, Lal Muhammad Choudhry Road, Karachi. UAN: 111-754-754 Fax: 345287-09	M/s. Bilal Associates	M/s. BullsEye Communication
5	M/s. Future Vision Marketing, TF-134, Deans Trade Center, Peshawar Cantt., Ph: 091-5253239	M/s. Future Vision Advertising (for Gulshan-e-Peshawar Housing Scheme and Gulshan-e-Tarnab Housing Scheme)	M/s. Manhill Advertising
6	M/s. Landmark Consultants (Pvt.) Ltd., 45 DI, Gulberg III, Lahore. UAN: 111-111-847, Fax: 35760718	M/s. Oktopus 360 Media (for Landmark Homes)	M/s. Orient Advertising
7	M/s. Pfizer Pakistan Ltd., 12, Dockyard Road, West, Karachi. Ph: 322001215 Fax: 32310067	M/s. Manhattan International (Provisionally till July 08, 2015)	M/s. Interflow Communications
8	M/s. PM Auto Industries (Pvt.) Ltd., 406-407, Fortune Centre, P.E.C.H.S., Block-06, Karachi. Ph: 34328541-44 Fax: 34328545	M/s. Prime Time Communication	M/s. Orient Advertising
9	M/s. Quick Food Industries (Pvt.) Ltd., 138-D, P.E.C.H.S, Block-2, Tariq Road, Karachi. Ph: 34552227, 34552287 Fax: 34555528	M/s. R.G. Blue Communications	M/s. Synergy Advertising
10	M/s. Reckitt Benckiser Pakistan Ltd., 9th Floor, QM Building, Plot No.BC-15, Block-7, Clifton, Karachi. UAN: 111-23-23-23 Fax: 35837505	M/s. Orient Communications	M/s. Manhattan International
11	M/s. Wyeth Pakistan Ltd., S-33, Hawks Bay Road, S.I.T.E., Karachi. Ph: 32354651-60 Fax: 32354681	M/s. Manhattan International (Provisionally till July 08, 2015)	M/s. Interflow Communications
12	M/s. Elite Traders, Lahore.	No new agency appointed	M/s. Creative Juncation (Pvt.)

Ltd.

13 M/s. Defence Officers Housing Authority,
Public Relations Branch,
Defence Central Library (DCL),
Sunset Boulevard, Phase-II, DHA,
Karachi. Ph: 99266886 Fax: 99266887

No new agency appointed

- 1) M/s. Maxim Advertising Co.
- 2) M/s. Orient Advertising
- 3) M/s. Hawk Advertising
- 4) M/s. Oktous360 Media

*(Please note that tariff rates will be charged
on the ads of aboe clients.)*

14 M/s. Bahria College,
Naval Complex E-8,
Islamabad. Ph: 051-20063551

No new agency appointed

M/s. Orient Advertising (Pvt.)
Ltd.

III) APPOINTMENT OF MBH

S.No. Clients Name & Address

Creative Agency(s)

MBH(s)

1 M/s. Shakarganj Food Products Ltd.,
10th Floor, 10B, E-II,
Main Boulevard, Gulberg III,
Lahore. Ph: 35783801-04 Fax: 35783811

M/s. Contract Advertising
(for brand "Anytime")

M/s. T Media
(for brand "Anytime")

IV) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

Product/Area/ Agency

1 M/s. International Islamic University Islamabad,
Office of the Additional Director,
(Protocol & Public Relations)
Islamabad.
Ph: 051-9019247 Fax: 9257611

M/s. Channel 7 Communications: for Main Admission for Spring
Semester.

M/s. Manhattan Communication: for Main Admission for Fall
Semester.

M/s. Manhattan Pakistan:
for Institute for Professional Development (IPD)

M/s. Adgroup (Pvt.) Ltd.: for Constituent Units and Short Courses

2 M/s. Pakistan Cricket Board,
Gaddafi Stadium,
Lahore.
UAN: 111-227-777 Fax: 35711860

M/s. JWT Asiatic: for PR and Sponsorship, Research & Tracking
Activities, T20 Cricket Campaign from March 22 to April 02, 2012
and International Series.

M/s. Interflow Communications: for Corporate, Image Building,
Local Tournaments and Tender Notices.

3 M/s. Sui Southern Gas Co. Ltd.,
SSGC House, Sir Shah Sulemnan Road,
Gulshan-e-Iqbal, Karachi.
Ph: 99021771-5 Fax: 99231622

M/s. Oktopus 360 Media: for Tenders, Winter Safety Campaign &
SSGC LPG.

M/s. Spectrum Communications: for Gas Theft & Leakage,
Gas Theft and Recovery Campaigns & Operational (HR, AGM's,
Gas Shut Down etc.).

M/s. Manhattan Communications: for Corporate, Conservation &
Defaulter Campaigns.

M/s. Evernew Concepts: for Closures (CNG & Industrial Shutdown
Notices) and Manage your Gas Bill Campaign .

*(M/s. International Advertising, M/s. Manhattan Int'l.,
M/s. Wahedna D'Arcy and M/s. The Brand Partnership cleared)*

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General