



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2017/76

May 25, 2017

To: **All Member Publications**

Sub: **Provisional Restoration of Business of M/s. Thoughts (Pvt.) Ltd., Islamabad**

Dear Sirs,

This refers to our Circular No. APNS/2012/165 dated August 13, 2012 regarding suspension of the business of the above accredited advertising agency.

We are pleased to inform you that the business of the above agency has been restored as per the decision of the Executive Committee meeting of the APNS held on May 02, 2017 on following terms and conditions as agreed by the agency:

1. that the agency would release the advertisements to APNS member publications alongwith a post-dated cheque of 60 days with each RO/ advertisement.
2. the post-dated cheque will be drawn for the 85% of the cost of advertisement in favour of the publication whereas a cheque of 7.5% of the cost of advertisement will be drawn in favour of APNS towards adjustment of the outstanding dues.

**Member publications are advised to accept the advertisements released by the agency only with the post dated cheque alongwith RO. In case the cheque is not honoured on due date, the same be reported to APNS without delay.**

Please go through APNS website i.e. [www.apns.com.pk](http://www.apns.com.pk) for other agencies / clients under suspension.

Thanking you.

Yours faithfully,

( Umer Mujib Shami )  
Secretary General  
APNS

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