



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2017/77

May 25, 2017

To: All Member Publications

Sub: Ads of Frontier Foundation on Gratis

Dear Sirs,

The Frontier Foundation, a non-governmental humanitarian organization established in 2003 is involved in treatment of Thalassaemia, hemophilia and provision of blood bank services in KPK/FATA has approached us for help of the media in collection of donations for the above cause.

The Foundation transfuses healthy and fully screened Blood and Blood Products (FFP, Platelets & other Blood components) Screened for Hepatitis "B", Hepatitis "C", HIV/AIDS, VDRL & MP on Elisa Computerized equipments FREE OF CHARGE to more than 3000 registered & unregistered Patients (most of whom are Children) of KPK / FATA without any charge. The heavy expenses are met with the donations, zakat from the public.

The Foundation has as usual started a zakat/donation campaign through newspaper advertisements and has requested the APNS to publish their advertisements on gratis (free of charge) as a donation to the organization and the thousands suffering child patients.

We shall be grateful, if you will kindly publish the advertisement in your newspaper as a public service ad on humanitarian grounds preferably in the issue of first week of Ramadan. It will be a great contribution from your side for the noble cause. The material can be down loaded from our website i.e. www.apns.com.pk/downloads.php

Thanking you,

Yours faithfully,

(Umer Mujib Shami)
Secretary General
APNS

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