



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2023/71

July 25, 2023

To: All Member Publications

Sub: Dis-accreditation of

- 1) M/s. D.J.Keymer & Co. (Pvt.) Ltd.
- 2) M/s. Interglobe Communications (Pvt.) Ltd.
- 3) M/s. Marketing & Audio Visual Communications (Pvt.) Ltd.
- 4) M/s. Paragon Advertising (Pvt.) Ltd.,

Dear Sirs,

The Annual General Council (AGM) of the All Pakistan Newspapers Society at its meeting held on March 20, 2023 was reported by the Secretariat that the above agencies have not paid annual accreditation renewal fee for last many years.

On the recommendation of the AGM, the Executive Committee at its meeting held on May 29, 2023 has decided to disaccredit the above agencies after due show cause notice. The agencies have not responded to the show cause notice, hence, the agencies are being disaccredited.

All member publications are advised to delete the name of the above agencies from the list of APNS accredited advertising agencies and are advised to treat the listed clients of the above agencies as direct clients.

Thanking you,

Yours faithfully,

(Sarmad Ali)
Secretary General

ال پاکستان نیوز پیپر سوسائٹی