



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2012/170

August 25, 2012

All Member Publications

All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Aziz Memon Enterprise (Builders & Developers) Office # 2, 1st Floor, Cantt. Plaza, Opp. Darbar-e-Ghani, Alamgir Road, Near Gymkhana, Hyderabad. Ph: 022-2786987 Fax: 022-2786988	M/s. Orient Communications (Pvt.) Ltd. (for <i>Magnum Mall & Executive Apartment</i>)
2	M/s.The Institute for Career & Personal Development, 17-G, Ali Zaib Road, Gulberg III, Lahore.	M/s. Midas (Pvt.) Ltd.

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. BPS (Pvt.) Ltd., 10-11, Gurumangat Road, Gulberg-III, Lahore. UAN: 111-232-266 Fax: 5712027	No new agency appointed	M/s. Red Communications
2	M/s. Pakistan Automotive Manufacturers Association, 1st Floor, Block-C Finance Trade Centre, Sharea Faisal, Karachi. Ph: 35630992-93 Fax: 35630995	M/s. Interflow Communications (Pvt.) Ltd.	M/s. Corporate & Marketing Communications (Pvt.) Ltd.
3	M/s. Burshane LPG (Pakistan) Ltd., (Formerly M/s. Shell Gas LPG) Karachi.	No new agency appointed	M/s. JWT Asiatic

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Pakistan Electronic Media Regulatory Authority, PEMRA Headquarters, Mauve Area, G-8/1, Islamabad. Ph: 051-9107167 Fax: 9107129	<u>M/s. Kenad (Pvt.) Ltd.:</u> for Tender & Public Notices. <u>M/s. Midas Communications:</u> for ads other than Tender & Public Notices.
2	M/s. Pak-Arab Refinery Ltd., Korangi Creek Road, Karachi. Ph: 35090100-125 Fax: 35090625	<u>M/s. Manhattan International:</u> for Tender Ads, Procurement & Recruitment. <u>M/s. BBCL (Pvt.) Ltd.:</u> for Corporate Ads.

Thanking You,

Yours faithfully,

-s/d-

Masood Hamid
Secretary General