



# All Pakistan Newspapers Society

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25-Oct-11

## All Member Publications

## All Accredited / Associate Advertising Agencies

Dear Sirs,

### I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Caratech Industries, Plot # 1/6-Q, 1st Floor, Block-6, PECHS, Nursery Bridge Off Shahrah-e-Faisal, Karachi. Ph: 34303543-44 Fax: 34303545	M/s. Connect Marketing Communication (Pvt.) Ltd.
2	M/s. Panasonic Communication Centre, Panasonic Centre, Ground Floor, Plot No.1/6-Q, Block-6, PECHS., Near: Nursery Bridge, Karachi. Ph: 34556804, 34551300 Fax: 34556804	M/s. Connect Marketing Communication (Pvt.) Ltd.
3	M/s. Finance Department, Govt. of Sindh with attached Departments/Projects/Components Barrack No.79, Sindh Secretariat, Karachi. Ph: 99207378, 99203114 Fax: 99206504	M/s. Connect Marketing Communication (Pvt.) Ltd. <i>( For display ads only )</i>
4	M/s. Coal & Energy Department, Govt. of Sindh with attached Departments/Projects/Components Sindh Secretariat Building No.2, 1st Floor, Saddar, Karachi. Ph: 99211294-5 Fax: 99211296	M/s. Connect Marketing Communication (Pvt.) Ltd. <i>( For display ads only )</i>
5	M/s. Benazir Bhutto Shaheed Youth Development Program. (BBSYDP), Govt. of Sindh. 3rd Floor, State Life Building, Dr. Ziauddin Ahmad Road, Karachi. Ph: 99201005-7	M/s. Connect Marketing Communication (Pvt.) Ltd. <i>( For display ads only )</i>
6	M/s. Local Govt. Department, Govt. of Sindh, with attached Department / Projects. 1st Floor, Tughlaq House, Old Sindh Secretariat, Karachi.	M/s. Connect Marketing Communication (Pvt.) Ltd. <i>( For display ads only )</i>
7	M/s. Sindh Katchi Abadis Authority / Department, Govt. of Sindh, 2nd Floor, PCG Plaza, 253 Sarwar Shaheed Road, Karachi. Ph: 35224614 Fax: 35224613	M/s. Connect Marketing Communication (Pvt.) Ltd. <i>( For display ads only )</i>
8	M/s. UPS SCS Pakistan (Pvt.) Ltd., 89-B, S.M.C.H.S., Karachi. Ph: 34310491-96 Fax: 34310490	M/s. Corporate & Marketing Communications (Pvt.) Ltd.
9	M/s. Bemisaal Corporation, U-16, Ground Floor, Trade Towers, Opp. Services Club, Abdullah Haroon Road, Karachi. Ph: 35693367-8 Fax: 35680395	M/s. MAZ Advertising <i>{ for Range Hospitality Project "AL-RAWDATAIN" }</i>
10	M/S. EHFPRO, (Lifestyle Residency, Islamabad) House No.154, Street # 23, G-10/2, Islamabad.	M/s. 4 Square Communications (Pvt.) Ltd.

As per our list, no other accredited agency appear to be handling account of the clients in question.

**II) APPOINTMENT OF MBH**

<b>S.No.</b>	<b>Clients Name &amp; Address</b>	<b>Creative Agencies</b>	<b>MBH</b>
1	M/s. PAN Industries (Pvt.) Ltd., 61/C, Jami Commercial Street No.7, Phase VII, D.H.A., Karachi. Ph: 35804571-75 Fax: 35804576	M/s. Synergy Advertising: for Diapy  M/s. Interflow Communication: for "TRUST"	M/s. Synchronize Media: For Diapy

*( M/s. Adcom cleared )***III) ADDITIONAL APPOINTMENT**

<b>S.No.</b>	<b>Client Name &amp; Address</b>	<b>Product/Area/ Agency</b>
1	M/s. LG Electronics Inc. Suite # 704-705, 7th Floor, Kawish Crown, Main Shahrah-e-Faisal, Karachi. Ph: 34385956-9 Fax: 34385954	M/s. Orient Advertising: (New Allied Electronics) for LG Mobile KP-105, KP-199 and KG-195.  M/s. The Brand Partnership: (New Allied Electronics) for LGTV, LCDTV, PDP and Audio Vedio Products.  M/s. Red Communication: (Pak Electron Ltd.) for LG Home Appliances including Airconditioners, Refrigerators, Microwave Ovans, Vacumm Cleaner, Washing Machine and Dish Washer.  <i>(M/s. BBCL cleared)</i>
2	M/s. Pakistan National Shipping Corporation, P.N.S.C. Building, Moulvi Tamizuddin Khan Road, Karachi. Ph: 9203980-99 Fax: 9203974	M/s. Evernew Concepts: for Display Ads.  M/s. Hawk Advertising: for Tender Notices  M/s. G.H. Thaver: for Recruitment and Notices other than Tender Notices.  M/s. Paragon Advertising: for Financial Annoucement.  <i>( M/s. Interglobe Communication cleared )</i>

Yours faithfully,

-s/d-

**Sarmad Ali**  
Secretary General

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