



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2012/204

October 25, 2012

To: All Member Publications

Sub: Release of OGDCL Advertisements

Dear Sirs,

We have been approached by M/s. Oil & Gas Development Co. Ltd. that their advertisements may kindly be accepted for publication in the APNS member publications on government commercial rates without any involvement of PID.

We agree with their contention as the recent circular of PID directing the clients to route their advertisements through PID without mentioning the name of newspapers, does not fulfill advertisement requirements of many public sector advertisers.

We have allowed OGDCL to release their advertisements in APNS member publications through the accredited advertising agencies listed on their panel.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

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