



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/191

November 25, 2014

**To: All Member Publications.
All Accredited Advertising Agencies.**

**Sub: Restoration of Advertisements of
Pakistan Electric Power Co. Ltd. (PEPCO)**

Dear Sirs,

Please refer our Circular No.APNS/2014/55 dated March 08, 2014 regarding suspension of ads of M/s. Pakistan Electric Power Co. Ltd. (PEPCO) on complaint of M/s. Interflow Communications (Pvt.) Ltd. wherein we had advised you not to accept the ads of the above clients.

We have to inform you that M/s. Interflow Communications have approached us that M/s. Pakistan Electric Power Co. Ltd. (PEPCO) have settled their dues and requested us to restore their advertisements. We have therefore, decided to restore the advertisements of PEPCO with immediate effect.

Member publications are hereby advised to accept the advertisements of M/s. Pakistan Electric Power Co. Ltd. (PEPCO) as usual.

Thanking you.

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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