



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref: APNS/2022/123

25-Nov-22

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names).  
Please enlist these clients and update your record.

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Beverly Hills Developers, Bahria Town, Phase 4, Islamabad Paradise Commercial Lamar Height, Street No. 8, Islamabad. Ph: 051-2762257	M/s. Manhill Advertising ( for Lamar Tower, Islamabad through M/s. Star Marketing )
2	M/s. Ali Heights, Main G.T. Road, Near: Gulbahar Flyover, Peshawar	M/s. Manhill Advertising ( for Ali Heights, Peshawar through M/s. Star Marketing )
3	M/s. Usman Ali SMC (Pvt.) Ltd., Office No.203, Shaheed-e-Millat (Block F-8), F-8 Markaz, Islamabad	M/s. Manhill Advertising ( for Usman Mall & Residency, Peshawar through M/s. Star Marketing )

*Note: As per our list, no other accredited agency appear to be handling account of the clients in question.*

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Pakistan Pharmaceutical Manufacturers' Association, Office No.2, 2nd Floor, Plot No.C-3-C, Khayaban-e-Nishat, Phase-VI, D.H.A., Karachi. Ph:35172279 Fax: 35172278	M/s. Manhattan Communi- cations	M/s. MCM Advertising
2	M/s. Karam Ceramics Ltd., A-31, S.M.C.H.S, Karachi. Ph: 345555-12 & 13	No new agency appointed	M/s. Bond Advertising

## III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	M/s. ICI Pakistan Ltd., ICI House, 5 West Wharf, Karachi. Ph: 32313717-22 Fax: 32311739	<u>M/s.MCM Advertising</u> : for Pharmaceutical Division. <u>M/s. Spectrum Communiations</u> : for Corporate Ads. <u>M/s. Group M Pakistan (As MBH)</u> for Hysun 33 ( M/s. Corporate & Marketing Commuinations cleared )

Thanking you,

Yours faithfully,

-s/d-

( Dr. Tanvir A. Tahir )  
Executive Director, APNS