



All Pakistan Newspapers Society

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Ref: APNS/2011/46

February 26, 2011

To: All Member Publications

Sub: APNS Directory 2011.

Dear Sirs,

We are pleased to inform you that the All Pakistan Newspapers Society has published 9th issue of its Directory for the year 2011 which contains complete information such as laws / rules and procedures governing APNS – Agency – Publication relations including list of Member Publications, Accredited Advertising Agencies, List of Clients in alphabetic as well as agency order, Constitution of the Society, Rules and Regulations for accreditation etc.

We request you to kindly publish the ad in your issue of Monday, February 28, 2011 as gratis. The ad material has been pasted on our website i.e. www.apns.com.pk also you can download by clicking following link:

<http://www.apns.com.pk/Directory Ad 2011>

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)

Executive Director

APNS

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