



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2012/95

May 26, 2012

## All Member Publications

## All Accredited / Associate Advertising Agencies

Dear Sirs,

### I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. ABFA Group of Companies (Pvt.) Ltd., Abbasi Plaza, Iqbal Town, Expressway, Islamabad. Ph: 2612221 Fax: 2612220	M/s. Add World Advertising <i>(for Sandhi Sudha, Sandhi Sudha Plus, Shandi Amrat, Dr. Ayurveda Power Prash, Dr. Ayurveda Shakti Prash, Dr. Ayurveda Youvan Prash, Dr. Ayurveda Body Growth, Dr. Ayusweda, Sliming Tea, Tummy Fit Oil, Keshyog Hair Oil and Step Up)</i>
2	M/s. Aman Health Care Services, Plot # 333, Korangi Township, Near: Pakistan Refinery Ltd., Karachi. Ph: 3529371-2 Fax: 35120475	M/s. Bond Advertising (Pvt.) Ltd. <i>( for Aman Ambulance )</i>
3	M/s. Al Khaleej Islamic Education System, A-298, Block-2, Gulshan-e-Iqbal, Near RUB Medical, Opposite Samdani Hospital, Karachi. Ph: 34988702, 34988643	M/s. Bilal Associates.
4	M/s. Knowledge Bridge (Pvt.) Ltd., 177-A. Gomal, E-7, Islamabad. Ph: 051-2655343, 2654345	M/s. Kenad (Pvt.) Ltd.
5	M/s. Adcon Engineering (Pvt.) Ltd., Adamjee House, 3rd Floor, I.I. Chundrigar Road, Karachi. Ph:32415073 Fax: 32415479	M/s. Synergy Advertising
6	M/s. Hero Construction Ltd., A-21, SITE, Hyderabad. Ph: 022-3886991-8 Fax: 022-3886980	M/s. TNI Communications
7	M/s. Alpha Overseas Promoters, 880-C Molana Shaukat Ali Road, Faisal Town, Lahore. Ph: 35202075 Fax: 35167205	M/s. Creative Junction (Pvt.) Ltd.
8	M/s. Footprint (Pvt.) Ltd. 2nd Floor, Palace Cinema Building, Civil Lines, Karachi. Ph: 35212357 Fax: 35680027	M/s. Firebolt63
9	M/s. Sindh Land Management & Development Co. Ltd D-47, Block-2, Clifton, Karachi. Ph: 35863026-28 Fax: 35863029	M/s. Insync Marketing & Advertising <i>( Tariff rate will be applicable on the ads of SLMDCL )</i>
10	M/s. Vertex International, 210-211, 2nd Floor, Block # 8, Shaukat Complex, Super Market, F-6, Islamabad. UAN: 111-111-077 Ph: 051-2272488 Fax: 2820769	M/s. Manhattan Communications
11	M/s.Springfield Public School & College, 15-C, Harley Street, Rawalpindi. UAN: 111-777-464 Fax: 051-5529030	M/s. Manhattan Communications

- 12 M/s. Orbit Developers, M/s. Midas (Pvt.) Ltd.  
1st Floor, 83-E/1, Main Boulevard Gulberg III,  
Lahore. Ph: 35874170-2 Fax: 35875173
- 13 M/s. Safari View Residencia M/s. Midas (Pvt.) Ltd.,  
( *A Project of Simpak Builders* )  
Main Palm City Road, Adjacent Khayaban-e-Tanveer,  
Chaklala, Scheme-III, Rawalpindi.  
Ph: 051-5833533, 5833633
- 14 M/s. The Pakistan Medical Co-operative M/s. Orient Advertising (Pvt.) Ltd.  
Housing Society,  
House No.327, Main Nazim-ud-Din Road,  
Sector F-11/1, Islamabad. Ph: 051-2294599
- 15 M/s. Astor International, M/s. The D'Hamidi Partnership  
10-C, Bukhari Commercial Lane 3, (for *Jolen Bleach Cream and Revlon*)  
DHA Phase-VI, Karachi.  
Ph: 35847800, 35848071 Fax: 35241204

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Changhong Ruba Trading Co. (Pvt.) Ltd., Office # 8, Floor # 7, Shaheen Complex, 38-Abbot Road, Opp. PTV, Lahore.	No new agency appointed	M/s. Midas (Pvt.) Ltd.
2	M/s. Dawood Hercules Corporation Ltd., 11th Floor, Dawood Centre, M.T.Khan Road, Karachi. Ph: 35686001.	No new agency appointed	M/s. Manhattan International
3	M/s. Hussain Marketing Network, SB-18, Zenith Heights, Main University Road, Opp. NED University, Karachi. Ph: 4620417 Fax: 4631352	No new agency appointed	M/s. The Brand Partnership
4	M/s. Leasing Association of Pakistan, 602, 6th Floor, Progressive Centre, 30-A, Block-6, PECHS, Shahrah-e-Faisal, Karachi. Ph: 34389774-5 Fax: 34389775	No new agency appointed	M/s. BBCL (Pvt.) Ltd.
5	M/s. Mars Security Guards (Pvt.) Ltd., Shaheen View, 18-A, Block-6, P.E.C.H.S., Karachi. Ph: 34534532-4 Fax: 34545252	No new agency appointed	M/s. ClickArts Communication
6	M/s. National Development Complex, 586 Street 28, G-10/2, Islamabad.	No new agency appointed	M/s. Manhattan Pakistan
7	M/s. Punjab Oil Mills Ltd., 26-28, Industrial Triangle, Kahuta Road, Islamabad. Ph: 4490017-20 Fax: 4490016	M/s. Brainchild Communications	M/s. Red Communications

- 8 M/s. Samsung Gulf Electronics FZE Office No.4 First Floor, Park Lane Tower, 172 Tufail Road, Lahore. Ph: 36622556-60 Fax: 36622561
- M/s. Brainchild Communications
- M/s. Adcom (Pvt.) Ltd.

**III) APPOINTMENT OF MBH**

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Creative Agencies</u>	<u>MBH</u>
1	M/s. Al Baraka Bank (Pakistan) Ltd., (Formerly Emirates Global Islamic Bank Ltd.) 162, Banglore Town, Main Shahrah-e-Faisal, Karachi. Ph: 34315851 Fax: 34546465	M/s. Contract Advertising  ( M/s. Spectrum cleared)	M/s. T Media
2	M/s. L'oreal Pakistan (Pvt.) Ltd., The Forum, Floor 6, Office No.603 & 604 G-20, Block 9, KDA Scheme 5, Clifton, Karachi. Ph: 35306737-9 Fax: 35306731	M/s. Orient Communications	M/s. Adcom Media
3	M/s. Silkbank Ltd., Silkbank Building, I.I. Chundrigar Road, Karachi. UAN: 111-00-7455 Fax: 32460464	<u>M/s. Spectrum Communications:</u> for Silkbank Mahana Munafa Ready Line and Cash Ease  <u>M/s. Manhattan Communications:</u>  for Silkbank All in One Account  (M/s. Evernew cleared)	M/s. Pak Media Comm.

**IV) ADDITIONAL APPOINTMENT**

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Allama Iqbal Open University, Islamabad. Ph: 051-9250076	<u>M/s. Midas Communications:</u> for first time publication of Admission Notice for spring semester.  <u>M/s. M Communications (Pvt.) Ltd.:</u> for second time publication of Admission Notice for spring semester.  <u>M/s. Linkers Communications:</u> for first time publication of Admission Notice for autumn semester.  <u>M/s. Channel 7 Communications:</u> for second time publication of Admission Notice for autumn semester.  ( M/s. Adgroup / Simm / MPL / Eiman Ad cleared )
2	M/s. Capital Developmet Authority (CDA), Public Relations Directorate, Islamabad.	<u>M/s. M Communications:</u> for Engineering Wing, Adminstration Wing, Project Management Office and Campaign of Park Enclave.  <u>M/s. The Linkers:</u> for Planning & Design Wings, Finance Wing, Estate Wing, Service Wing and Display Advertisements.  <u>M/s. Midas International:</u> for Environmental Wings.  ( M/s. Argus cleared )

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3 M/s. EFU Life Assurance Ltd.,  
37-K, Block 6, PECHS,  
Karachi. UAN: 111-338-111 Fax: 34537519

M/s. G.H. Thaver: for Notices and Financial Advertisemnts.

M/s. Blitz: for EFU Life Education, Marriage / Retirement Concept.

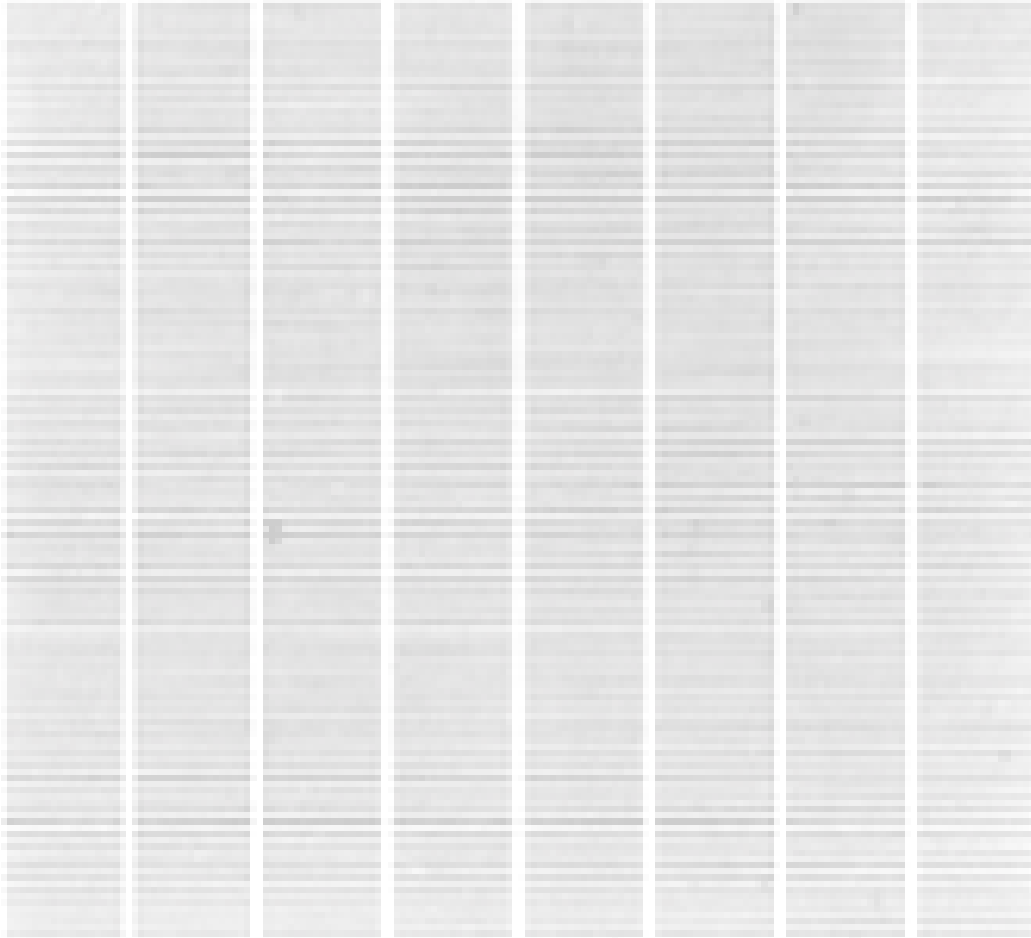
Thanking You,

Yours faithfully,

-s/d-

**Masood Hamid**  
Secretary General  
APNS

ALL PAKISTAN NEWSPAPERS SOCIETY



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