



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2016/72

May 26, 2016

To: All Member Publications
All Accredited Advertising Agencies

Sub: Suspension of Advertisements of
The Pakistan Poverty Elevation Fund

Dear Sirs,

We have to inform you that the Pakistan Poverty Elevation Fund have failed to clear the outstanding dues of M/s. Channel 7 Communications (Pvt.) Ltd. despite various communications. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby advised not to accept any advertisement of the Pakistan Poverty Elevation Fund through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

-s/d-

(Umer Mujib Shami)
Secretary General
APNS

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