



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2016/74

May 26, 2016

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

| <u>S.No.</u> | <u>Clients Name &amp; Address</u>  | <u>Accredited Advertising Agencies</u>         |
|--------------|--|--|
| 1            | M/s. Yusra Medical & Dental College (Pvt.) Ltd.,<br>House No.283, Street No.9, Sector B,<br>Zaraj Housing Society, Opp: DHA-III,<br>Main G.T. Road, Islamabad.<br>Ph: 051-5709121 Fax: 4492816 | M/s. Ad World (Pvt.) Ltd.                      |
| 2            | M/s. Realtime Marketing (Pvt.) Ltd.,<br>Office No.15-16, 2nd Floor,<br>Al-Karam Shopping Mall,<br>F-11 Markaz, Islamabad.<br>Ph: 051-2104343   | M/s. COMMTECH                                  |
| 3            | M/s. Mehran Sugar Mills Ltd.,<br>Executive Tower, Dolmen City,<br>14-B, 14th Floor, HC-3, Block-4,<br>Marine Drive, Clifton,<br>Karachi. Ph: 35297814-17 Fax: 35297818                         | M/s. Media Pulse (Pvt.) Ltd.<br>( for HR Ads ) |
| 4            | M/s. Blue Pine Mountain Homes,<br>39 Gulberg V of Zafar Ali Road,<br>Lahore. UAN: (311) 4227864 Fax: 35775481  | M/s. Midas Communications Pakistan             |
| 5            | M/s. Dixy Chicken Pakistan,<br>28M - Block, Abdul Haq Road,<br>Johar Town, Lahore.<br>UAN: 111-113-499   | M/s. Midas Communications Pakistan             |
| 6            | M/s. CropLife Pakistan,<br>909 Park Avenue, P.E.C.H.S.,<br>Block-6, Shahrah-e-Faisal,<br>Karachi. Ph: 34541562 Fax: 34546131   | M/s. Prometheus (Pvt.) Ltd.                    |
| 7            | M/s. Federal Government Girls Inter College,<br>School Road, Near: Askari-III,<br>Karachi Cantt. Ph: 99202136  | M/s. Synergy Advertising                       |
| 8            | M/s. Federal Government Minwalla Public<br>School (Girls), School Road.,<br>Karachi Cantt., Ph: 99204780   | M/s. Synergy Advertising                       |

9 M/s. Federal Government Public Middle School , M/s. Synergy Advertising  
Model Colony, Karachi.  
Ph: 34502635

| <u>S.No.</u> | <u>Clients Name &amp; Address</u>  | <u>Accredited Advertising Agencies</u> |
|--------------|--|--|
| 10           | M/s. Federal Government Junior Public School (Boys),<br>Dr. Daudpota Road,<br>Karachi Cantt.   | M/s. Synergy Advertising               |
| 11           | M/s. Federal Government Public School,<br>Manora Cantt.<br>Karachi. Ph: 99232155               | M/s. Synergy Advertising               |
| 12           | M/s. Federal Government Public School,<br>Dr. Daudpota Road,<br>Karachi Cantt.<br>Ph: 99204765 | M/s. Synergy Advertising               |
| 13           | M/s. FG Public Middle School,<br>Drigh Road, Cantt. Karachi.<br>Ph: 34573170                   | M/s. Synergy Advertising               |

As per our list, no other accredited agency appear to be handling account of the clients in question.

## **II) CHANGE OF AGENCY**

| <u>S.No.</u> | <u>Client Name &amp; Address</u>   | <u>New Advtg Agency</u>  | <u>Outgoing Agency</u>        |
|--------------|--|--|-------------------------------|
| 1            | M/s. USAID Pakistan,<br>Embassy of United States of America,<br>Diplomatic Enclave,<br>Ramna 5, Islamabad.<br>Ph: 2080000 Fax: 2870310 | M/s. M & C Saatchi World<br>Services<br>( for Communication and<br>Outreach Activity ) | M/s. Interflow Communications |

Thanking you,

Yours faithfully,

-s/d-

( Umer Mujib Shami )  
Secretary General, APNS

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